

# AI in Financial Services Forum

Join 200+ senior Financial Services and AI experts to get a no-nonsense view on how the sector is really being impacted by AI: from the possibilities of Gen AI, cost reduction through tech, privacy concerns, data inputs and much more!

21 November, 2024	
TIME	SESSION
8.00	<b>REGISTRATION &amp; NETWORKING BREAKFAST</b>
8.50	<p><u>Chair's Welcome &amp; Introduction</u></p> <p><b>Speaker:</b> Richard Sachar, Director, FinTech Global</p>
9.00	<p><u>Keynote Panel - The Leader's Perspective: What role will AI play in the next decade?</u></p> <ul style="list-style-type: none"> <li>• What are the priorities for leaders when it comes to AI?</li> <li>• As of today, what impact is AI having on the day-to-day operations within your firms?</li> <li>• To what extent do we expect that to change in the next 5 years?</li> <li>• What are the biggest hurdles to wider adoption of AI in financial services?</li> <li>• How should FIs uncover the business areas most suited for AI integration?</li> <li>• What are the new roles that AI augmentation can help create?</li> <li>• Where are we at with the practical and compliant adoption of LLMs?</li> <li>• How can we prepare workforces for the evolving skillsets needed to work with AI?</li> </ul>
9.50	<u>Keynote Presentation: LLMs in Finance: Real-World Applications for Financial Services</u>
10.10	<u>Presentation: Personalized Finance on Autopilot - Building Wealth with AI-powered advisors</u>
10.30	<b>NETWORKING BREAK</b>
11.00	<p><u>Panel Discussion 2: AI at Your Service – Revolutionising Customer Experience in Financial Services</u></p> <ul style="list-style-type: none"> <li>• What are the most promising technologies currently being explored?</li> <li>• How to assess your client fluency and desire for AI?</li> <li>• To what extent do current enhanced analytics tools measure up to the full potential of Big Data?</li> <li>• How can FIs offer enhanced personalisation while minimising privacy concerns?</li> <li>• What are the risks associated with AI-based personalised services and how can we mitigate these?</li> <li>• How can AI be used to improve financial literacy?</li> <li>• How can KPIs be implemented to measure the success of AI integration?</li> <li>• How can the FS industry retain a human touch while integrating AI into the customer experience?</li> </ul>

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11.45	<u>Presentation: The Future of AI Infrastructure: Building Scalable and Secure Systems for Financial Services</u>
12.05	<p><u>Panel Discussion 3: Data Dilemmas – what are the best practices?</u></p> <ul style="list-style-type: none"> <li>• What are best practices when using AI to enhance incomplete data sets?</li> <li>• How can FIs foster a data-driven culture between departments?</li> <li>• What are the key factors that cause hallucinations and what are the solutions?</li> <li>• How can firms design data architecture for tackling unstructured data?</li> <li>• To what extent are current data management methods conducive to harnessing real-time data?</li> <li>• Which alternative data sources are in the ethical or accuracy grey area?</li> </ul>
12.50	<b>NETWORKING LUNCH</b>
14.00	<p><u>Panel Discussion 4: Navigating Compliance Challenges with the use of AI</u></p> <ul style="list-style-type: none"> <li>• How can AI enhance compliance while reducing operational costs?</li> <li>• Where do we stand in the AI arms race vs financial criminals?</li> <li>• What role does AI play in enhanced due diligence?</li> <li>• How can regulatory change be enhanced with AI?</li> <li>• What are the key challenges FIs face when integrating novel tech into compliance frameworks?</li> </ul>
14.40	<p><u>Panel Discussion 5: Future Proofing Risk Management</u></p> <ul style="list-style-type: none"> <li>• How can we determine the appropriate level of augmentation for specific risk managers?</li> <li>• Which types of decision making are augmented machine learning models best suited to?</li> <li>• How is predictive AI currently used in processes such as risk modelling and credit underwriting?</li> <li>• Given the unique complexity of FS, what tools and methods are available for ensuring the robustness of AI and ML models?</li> <li>• What is the potential for Generative Adversarial Networks in risk management?</li> </ul>
15.20	<b>NETWORKING BREAK</b>
15.50	<u>Presentation: Attracting and Retaining Tech Talent – how to compete with Big Tech</u>
16.10	<p><u>Panel Discussion 6: AI and the Regulators - Striking a Balance Between Innovation and Safety</u></p> <ul style="list-style-type: none"> <li>• What measures are necessary to ensure AI systems in finance are transparent and explainable?</li> <li>• To what extent is heavy handed AI regulation required for an inherently complex sector like FS?</li> <li>• How can regulators collaborate across regions for standardisation?</li> </ul>

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	<ul style="list-style-type: none"><li>• How do regulations like GDPR and CCPA impact the use of data in AI for financial services?</li><li>• What are the ethical considerations of AI that FIs must understand?</li></ul>
16.50	<u>Chair's Closing Remarks</u>
17.00	<b>NETWORKING RECEPTION</b>
18.00	<b>END OF SUMMIT</b>