

# AI in Financial Services Forum

Join 200+ senior Financial Services and AI experts to get a no-nonsense view on how the sector is really being impacted by AI: from the possibilities of Gen AI, cost reduction through tech, privacy concerns, data inputs and much more!

21 November, 2024	
TIME	SESSION
8.00	REGISTRATION & NETWORKING BREAKFAST
8.55	<u>Chair's Welcome &amp; Introduction</u>
9.05	<u>Opening Remarks from the FCA</u>  <b>Speaker:</b> Sholthana Begum, Chief Data Officer, FCA
9.20	<u>Keynote Panel - The Leader's Perspective: What role will AI play in the next decade?</u> <ol style="list-style-type: none"><li>1. What are the priorities for leaders when it comes to AI?</li><li>2. As of today, what impact is AI having on the day-to-day operations within your firms and how will this change in the next 5 years?</li><li>3. What are the biggest hurdles to wider adoption of AI in financial services?</li><li>4. What are the new roles that AI augmentation can help create?</li><li>5. How can we prepare workforces for the evolving skillsets needed to work with AI?</li><li>6. What worries you most about the role of AI in the next decade?</li></ol> <b>Moderator:</b>  Claire George, Chief Technology and Operating Officer, Savills Investment Management  <b>Speakers:</b> Jacek Wieclawski, Global Head of Innovation, Rabobank  Rob Garlick, Head of Innovation, Technology & the Future of Work, Citi Global Insights

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<b>10.10</b>	<p>Keynote Presentation: <u>LLMs in Finance: Real-World Applications for Financial Services (the fastest way to a defined benefit)</u></p> <p>Richard Keirnan, Global Head of AI &amp; Machine Learning Platforms, Natwest RBS Group</p>
<b>10.30</b>	<p>Presentation: <u>GenAI Use Cases in Finance: From PoC to Production</u></p> <p>Dimitris Emmanoulopoulos, Director, Head of Machine Learning Technologies, Barclays</p>
<b>10.50</b>	<b>NETWORKING BREAK</b>
<b>11.25</b>	<p>Panel Discussion 2: <u>AI at Your Service – Revolutionising Customer Experience in Financial Services</u></p> <ol style="list-style-type: none"><li>1. Intro to AI personal experience of panellists as ice breaker for audience</li><li>2. How to assess your client fluency and desire for AI?</li><li>3. Security and data governance risks associated with AI presentation services</li><li>4. How can KPIs be implemented?</li><li>5. Beyond tech, how does the operating model change?</li><li>6. Looking ahead – how do you see the future of AI within CX?</li></ol> <p><b>Moderator:</b></p> <p>Lily Li, New York President, Columbia Venture Community</p> <p><b>Speakers:</b></p> <p>Nombuso Matsape, Head of Technology Business Engagement, ICBC Standard Bank Plc</p> <p>Warren Macdonald, Digital Transformation Executive, ex-Mastercard</p> <p>Dion Kraanen, MD Data, Analytics &amp; AI, Brightstone</p>
<b>12.10</b>	<p>Panel Discussion 3: <u>Data Dilemma – Unleashing the Power of Data for AI in Financial Services</u></p> <ol style="list-style-type: none"><li>1. How do you design data architecture and management to facilitate AI?</li><li>2. What are some of the data quality challenges when wanting to implement AI?</li><li>3. How can FIs foster a data-driven culture between departments to unlock siloed data?</li><li>4. What are the ethical considerations when it comes to hallucinations?</li></ol>

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	<p><b>Moderators:</b></p> <p>Aria Goudarzi, SVP Head of ESG Data, Neuberger Berman</p> <p><b>Speakers:</b></p> <p>Aitor Muguruza, Chief Artificial Intelligence Officer, Kaiju</p> <p>Jonathan Loo, Head of CIB and International Reporting, Analytics, and Insights, Wells Fargo</p> <p>Yi Wang, Data Science Senior Manager, Lloyds Banking Group</p> <p>James Coveney, Head of Data Science, Zempler Bank</p>
<b>12.55</b>	<b>NETWORKING LUNCH</b>
<b>14.00</b>	<p><u>Panel Discussion 4: Navigating Compliance Challenges with the help of AI</u></p> <ol style="list-style-type: none"><li>1. How can AI enhance compliance while reducing operational costs?</li><li>2. Where do we stand in the AI arms race vs financial criminals?</li><li>3. What role does AI play in KYC?</li><li>4. How can regulatory change be enhanced with AI?</li><li>5. What are the key challenges FIs face when integrating novel tech into compliance frameworks?</li></ol> <p><b>Moderator:</b></p> <p>Annie Danhe-Ren, Global Head of Markets Central Controls Testing, Citi Bank</p> <p><b>Speakers:</b></p> <p>Astitva Karunesh, Product Owner AI &amp; Data Science CoE, Lloyds Banking Group</p> <p>Swagatam Sen, Executive Director FCC Tech Advisory, Santander Corporate &amp; Investment Bank</p> <p>Tania Amin, Head of Audit for Standard Audit Compliance and Fraud, Standard Chartered Bank</p> <p>Mandy Rawlinson, Head of Client Risk &amp; Governance, abrdn</p>
<b>14.40</b>	<p><u>Fireside Chat: Future Proofing Risk Management</u></p> <ul style="list-style-type: none"><li>• How can we determine the appropriate level of augmentation for specific risk managers?</li><li>• Which types of decision making are augmented machine learning models best suited to?</li><li>• How is predictive AI currently used in processes such as risk modelling and credit underwriting?</li><li>• Given the unique complexity of FS, what tools and methods are available for ensuring the robustness of AI and ML models?</li></ul>

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	<ul style="list-style-type: none"><li>• What is the potential for Generative Adversarial Networks in risk management?</li></ul> <p><b>Moderator:</b> Parul Kaur-Green, Founder / CEO, Eudaimon Consulting</p> <p><b>Speakers:</b> Prab Bajwa, Managing Director Senior Digital Asset Risk Officer, State Street</p>
<b>15.20</b>	<b>NETWORKING BREAK</b>
<b>15.50</b>	<p><u>Panel Discussion 6: AI and the Regulators - Striking a Balance Between Innovation and Safety</u></p> <ul style="list-style-type: none"><li>• What is the importance of transparency and explainability when using AI systems in finance?</li><li>• Are AI regulations such as the EU AI Act fostering or restricting innovation in Financial Services?</li><li>• How do regulations like GDPR impact the use of data in AI for financial services?</li><li>• How can Financial Institutions effectively keep up with financial criminals?</li></ul> <p><b>Moderator:</b> Kalliopi Letsiou, Researcher, Cambridge SupTech Lab</p> <p><b>Speakers:</b> Richard Keirnan, Global Head of AI &amp; Machine Learning Platforms, Natwest RBS Group  Andrew Thomsen, Group Manager Competition and Regulatory Cooperation, ICO</p>
<b>16.30</b>	<u>Chair's Closing Remarks</u>
<b>16:45</b>	<b>NETWORKING RECEPTION</b>
<b>17:45</b>	<b>END OF SUMMIT</b>