

Parker & Lawrence & FinTech Global Privacy Policy

(Report Download & Sponsor Engagement)

Last updated: 11 May 2026

This Privacy Policy explains how **Parker & Lawrence Growth Advisory and Investor Networks Ltd (trading as FinTech Global)** (“we”, “us”, “our”) collects, uses and shares personal data when you download our research reports.

By downloading a report and ticking the consent box, you acknowledge that you have read and agree to this Privacy Policy. Consent for sponsor data sharing is obtained via a separate opt-in checkbox at the point of download.

1. PERSONAL DATA WE COLLECT

When you download our reports or interact with our digital assets, we may collect the following personal data:

- Name
- Company name
- Job title
- Business email address
- Telephone or mobile number
- Country or region
- Online behaviour related solely to interactions with our websites, emails and digital assets (e.g. downloads, page views, email engagement)

We do not intentionally collect sensitive personal data.

2. HOW WE USE YOUR DATA

We use your personal data to:

- Provide access to our research reports
- Communicate with you about the report and related insights
- Understand engagement with our content and improve our research and marketing
- Share relevant information with selected sponsors of the report
- Comply with legal and regulatory obligations

3. SHARING YOUR DATA WITH SPONSORS

By downloading the report, you explicitly consent to us sharing your personal data with selected sponsors of the report, who may contact you for marketing or informational purposes relating to their products or services relevant to the report topic.

Data shared may include:

- Name
- Company name
- Job title

- Email address
- Telephone or mobile number
- Report interaction data (e.g. download or webinar attendance)

Sponsors act as independent data controllers and are responsible for their own compliance with applicable data protection laws. Once shared, sponsors process your personal data under their own privacy policies. We encourage you to review those policies before consenting.

A list of sponsors is available at the point of download or upon request.

4. LEGAL BASIS FOR PROCESSING (GDPR)

Under the UK GDPR and EU GDPR, we process your personal data on the following legal bases:

- Consent – where you have explicitly agreed to data sharing with sponsors
- Legitimate interests – to distribute research, analyse engagement and grow our business, where such interests are not overridden by your rights
- Legal obligation – where required by law

You may withdraw your consent at any time by contacting us or by using the unsubscribe mechanisms provided in sponsor communications. Withdrawal of consent will not affect prior lawful processing. (see Section 7).

5. INTERNATIONAL DATA TRANSFERS

Your data may be transferred to and processed in countries outside your jurisdiction, including the UK, EU and United States.

Where required, we ensure appropriate safeguards are in place, such as standard contractual clauses or equivalent mechanisms.

6. DATA RETENTION

We retain personal data only for as long as necessary to:

- Fulfil the purposes set out in this policy
- Meet legal, regulatory or reporting requirements

We regularly review and securely delete data that is no longer required.

7. YOUR RIGHTS

Depending on your location, you have the right to:

- Access your personal data
- Correct inaccurate or incomplete data
- Request deletion of your data
- Object to or restrict processing
- Withdraw consent at any time
- Opt out of marketing communications
- Request information about data sharing

Requests can be made by contacting us at <https://www.parkerlawrence.co.uk/contact>.

8. CALIFORNIA PRIVACY RIGHTS (CCPA / CPRA)

If you are a California resident, you have the right to:

- Know what personal information we collect and share
- Request deletion of your personal information
- Opt out of the “sale” or “sharing” of personal information

For the purposes of the CCPA/CPRA, sharing data with sponsors may constitute “sharing” for cross-context behavioural advertising.

California residents may opt out of such sharing by contacting us or by using a ‘Do Not Sell or Share My Personal Information’ request.

9. SECURITY

We implement appropriate technical and organisational measures to protect your personal data against unauthorised access, loss or misuse.

10. CONTACT DETAILS

Parker & Lawrence Growth Advisory

Registered office: Flat 3 Shalimar House, Hove Park Villas, Hove, East Sussex, BN3 6HX

Email: michael@parkerlawrence.co.uk

Investor Networks Ltd (t/a FinTech Global)

Registered office: 207 Camberwell New Road, London, England, SE5 0TJ

Email: info@fintech.global

11. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. The latest version will always be available at the point of data collection.