

## **ESGFINTECH100**

Profiles of the **ESGFINTECH100**, the world's most innovative companies developing ESG Solutions in Financial Services that every financial institution needs to know about in 2024







## Join Europe's Leading Gathering of ESG Leaders & FinTech Innovators

11 JUNE 2025 | LONDON



ESGFinTechSummit.com



The **ESGFINTECH100** is an annual list of 100 of the world's most innovative ESG companies offering solutions for the financial services industry selected by a panel of industry experts and analysts. These are the companies every financial institution needs to know about as they consider and develop their ESG assessment and performance improvement strategies.

The list is part of a series of studies that highlights the leading companies in sectors such as <u>RegTech</u>, <u>InsurTech</u> and <u>WealthTech</u> to help executives stay on top of the latest innovations. Companies that won places on the preceding lists generated huge awareness among financial services firms. Many were approached directly by banks and financial institutions, while other got a more welcome reception from prospective clients and partners.

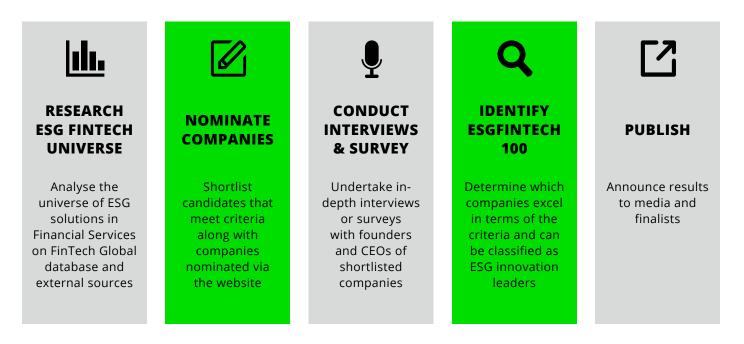
The **ESGFINTECH100** list will help senior management and sustainability leaders evaluate which ESG tech solutions in financial services have market potential and are most likely to succeed and help financial institutions in their transition to net-zero.

## CRITERIA

The criteria assessed by the Advisory Board and FinTech Global team include the following:

- Industry significance of the problem being solved
- Growth in terms of capital raised, revenue, customer traction
- Innovation of ESG technology solution offered
- Potential cost savings, efficiency improvement, impact on ESG imperatives and/or revenue enhancements generated for clients
- How important is it for financial institutions to know about the company?

## PROCESS



## AUQUAN

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- Analyze vast amounts of data and find hidden insights?
- Conduct exhaustive research instantaneously?
- Draft memos and reports at scale?

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AI purpose-built for financial services and ESG

#### SOLUTIONS

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- Due Diligence
- Risk Monitoring
- Company Engagement
- Compliance and IR

#### FOR

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- INVESTMENT BANKS
- PRIVATE EQUITY + DEBT
- ASSET OWNERS
- CORPORATES

Industry-leading coverage of **550,000+** entities using **2 million data sources** originating in **65+ languages**. Comprehensive private and public company coverage

Ongoing ESG risk monitoring

TRUSTED BY LEADING FINANCIAL INSTITUTIONS



MetLife





## AI

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5





ACA Group (ACA) is a leading governance, risk, and compliance (GRC) advisor in financial services. For over 20 years, they've empowered their clients to launch, grow, and protect their business. ACA's global team of 1,300 employees includes former regulators and practitioners with a deep understanding of the regulatory landscape. ACA's innovative approach integrates advisory, managed services, distribution solutions, and analytics with our ComplianceAlpha® technology platform. For more information, visit www.acaglobal.com.



With 25 years of experience in wealth management, aixigo offers the world's fastest API-based Wealth Management Platform. This platform enables financial institutions to develop bespoke, innovative, and profitable wealth management services, enhancing both client and adviser experiences. The high-performance aixigo:BLOXX provides comprehensive technological capabilities for investment advisory, portfolio monitoring and analysis, portfolio management, and financial planning. It empowers banks, financial service providers, and wealth managers with digitalisation, speed, scalability, and flexibility. Trusted by over 140 organisations, including radicant, Vontobel, BNP Paribas, and Commerzbank, aixigo manages over €1 trillion in assets across 20 million portfolios. The platform has received numerous accolades, such as the Banking IT-Innovation Award and the German Innovation Award, and is featured in the ESG FinTech100 list. aixigo's solutions enhance efficiency, ensure compliance, and meet rising customer expectations through digital services, supporting the transformation of the financial landscape and driving a new wealth experience.



Founded 2021

R Employees: 11-50

- Subsectors: ESG/Climate Risk, Corporate Assessment &
  Reporting, ESG Intelligence & Data Analysis, Investing Products/Data, Banking Products/Data, Regulatory Change Management
- Regions of Operations: Europe

Amalthea FS is a prominent fintech platform that assists financial institutions in their Net Zero transformation journey. By simplifying the collection of climate data, Amalthea aids in regulatory reporting, customer transitions, and managing climate-related financial risks. The company's mission is based on the conviction that financial institutions are pivotal in financing the shift to a low-carbon and environmentally sustainable economy. To facilitate this, Amalthea FS offers a comprehensive Climate Data Marketplace, granting institutions access to premium climate data and analytical tools. These resources enable institutions to better comprehend the risks and opportunities presented by climate change and integrate them into strategic decision-making. Utilising advanced technologies such as AI and machine learning, Amalthea streamlines data management, helping financial entities meet regulatory demands, enhance their investment strategies, and contribute to a more sustainable future.







Founded 2022

🖰 Employees: 11-50

 Subsectors: ESG/Climate Risk, Corporate Assessment &
 Reporting, ESG Intelligence & Data Analysis, Supply Chain Screening

Regions of Operations: Asia

A unique synergy of FinTech, Sustainability, IoT, and Software and a leadership combining 4x decades of experience in each of these fields. Backed by top VC investors, AQUILA is revolutionizing the way Businesses use Sustainable Finance to accelerate their positive impact.



Arctic Intelligence is a multi-award-winning global RegTech firm that has developed enterprise risk assessment software, enabling regulated businesses to better identify, assess, mitigate, and manage their financial crime risk exposures. The company has assisted hundreds of regulated businesses across more than 20 industry sectors and 20 countries in strengthening their defences against financial crime. Arctic Intelligence's solutions are cost-effective and multijurisdictional, allowing businesses, regardless of their size, industry sector, or geographic location, to conduct financial crime risk assessments and manage vulnerabilities consistently across their entire organisation.



The Ascent Regulatory Lifecycle Management Platform (Ascent RLM<sup>™</sup>) is the pioneering Al-enabled automated solution for financial services, encompassing the entire regulatory lifecycle. It integrates horizon scanning with a real-time, centralised obligations inventory, seamlessly connecting to one's GRC platform or compliance environment. Ascent RLM consists of two integrated modules: AscentHorizon<sup>™</sup>, which offers next-generation, global horizon scanning to automatically identify regulatory developments affecting a business, and AscentFocus<sup>™</sup>, which provides automated regulatory mapping to create a tailored digital inventory of a company's regulatory obligations. By leveraging Al, Ascent RLM delivers actionable insights with exceptional efficiency across the regulatory spectrum. It aids in identifying early signs of regulatory developments, new guidance, enforcement activity, rule adoptions, and ongoing rule amendments. Ascent equips organisations with the necessary information to manage risk, enhance efficiency, and reduce costs.





## REGION: GLOBAL | SECTOR: ESG



# Arbonics

- Founded 2022
  - 🕨 Tallinn, Harjumaa, Estonia
  - www.arbonics.com
  - <u>hello@arbonics.com</u>
  - Employees: 11-50
- Regions of operation: Global with projects in Europe

#### **KEY EMPLOYEES:**



**Kristjan Lepik** Co-founder and CEO

COMPANY

RESEARCH

PROFILE



**Lisett Luik** Co-founder



**Hélène Evans** Carbon Business Development Lead

## Subsectors: Investing Products/Data, Voluntary Carbon Markets, Carbon Offsets & Marketplaces

## 📑 OFFERING

Arbonics offers the highest quality naturebased carbon removal (CDR) credits from European afforestation, verified under Verra. Just two years after launch, Arbonics has projects in 4 European countries, will be live in another 6 in 2025, and has worked with over 4,000 landowners to analyse their land's carbon removal potential.

## **PROBLEM BEING SOLVED**

Forests globally have the potential to remove up to 6-8 gigatonnes of CO2 annually but are currently only doing 2 gigatonnes. Arbonics unlocks the carbon removal potential of European forests by connecting credit buyers with landowners on the voluntary carbon market, ensuring transparency and measurable outcomes that buyers can trust.

## **EFRECHNOLOGY**

Arbonics employs a data integration and predictive analytics platform that utilises advanced algorithms to analyse large datasets of land, integrating over 50 data layers such as soil metrics, climate data, and satellite imagery. The platform assesses land eligibility and calculates carbon sequestration by mapping land parcels and optimising planting schedules.

## **1** PRODUCT DESCRIPTION

Operating within Europe means benefiting from strong forestry law as well as forest expertise. Our projects deliver 100-year legal permanence by converting land into registered forests. We also prioritise regions with clear and uncontested land ownership, ensuring secure and reliable carbon removal as well as fair income to participating landowners.

Working in Europe also means we have access to high quality and detailed data. This allows us to create a digital twin of nature, so we can understand and better utilise nature's existing system and track the entire process. Developed in partnership with top scientists in geo-informatics and forestry, our proprietary technologies create a digital twin to assess and monitor each of our projects ensuring quality and delivering transparency across the project lifecycle including:

- Stringent eligibility checks: 50+ data layers verify each plot for suitability and regulatory constraints
- Reliable growth forecasts: industry leading scientific models predict forest growth, carbon capture and expected credits
- End-to-end transparency: all projects are digitally mapped and monitored, ensuring transparency and risk awareness

Our technology enables us to scale impact while ensuring full transparency and traceability, not just for carbon benefits but also for co-benefits that matter to carbon credit buyers. By investing in Arbonics projects, buyers gain verified carbon credits, alongside enhanced biodiversity and support for local communities. Arbonics collaborates closely with companies to ensure their investments deliver measurable impact and long-term environmental benefits. Credit buyers have the opportunity to work closely with our team and landowners, including bespoke partnerships that can include site visits and planting with the local team.

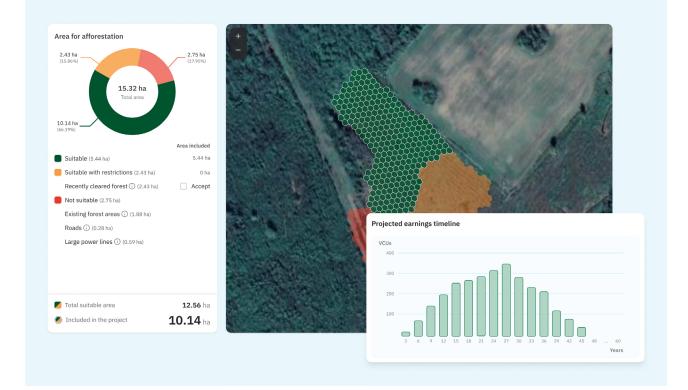
## TRACTION/GROWTH

- 4000+ landowners' land analysed
- 600K+ tonnes of projected CO2 impact
- **Partnership** Swedbank, a leading bank in the Nordic and Baltic region, have a partnership since June 2023 to offer financing to landowners for planting costs

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Arbonics' technology assesses 50+ data layers to verify each plot for suitability and regulatory constraints.

## **MANAGEMENT BIO**

#### Kristjan Lepik – Co-founder and CEO

With a strong background in building technology products—such as Teleport, later acquired by Topia—Kristjan is also a sought-after thought leader, regularly speaking at forestry industry and sustainability events. His expertise extends beyond the industry, offering valuable insights into the future of our economy and markets. He writes a newsletter called Wild Crowns, exploring interesting phenomena in nature as well as how we can better coexist and support it.

#### Lisett Luik – Co-founder

Previously, Lisett ran ops for a D2C company backed by Index Ventures, helped American Express acquire startups as part of the strategy team, and invested in tech companies with Plural's Taavet Hinrikus and Sten Tamkivi. She first got into forestry by helping Taavet build a forest portfolio with thousands of hectares across the Baltics. With a background in economics and a business degree from Yale, she is most excited about the opportunity to help carbon markets become more transparent and fairer for all.

#### Hélène Evans – Carbon Business Development Lead

Helene holds a Masters from The University of Dublin in Financial Services and has worked in the banking industry with major institutional investors for many years, focused on the development of French and international relationships in the private capital business. She then shifted to sustainability when working with Sweep, a carbon accounting platform, where she helped financial actors set and pilot their climate and ESG strategy to transition to a lower economy. At Arbonics, Helene supports international companies, looking to support nature-based projects and invest in high quality carbon credits in Europe by planting new forests.

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## How Arbonics is using carbon credits to remove 1 gigatonnes of CO2 from the atmosphere

Forests are a major asset in the fight against climate change, with the ability to absorb and store gigatonnes of CO2. Despite this, forests are constantly cleared for timber, not only removing the ability to store CO2 but also releasing their stores back into the atmosphere.



# Arbonics

Arbonics was founded to solve this very problem, providing landowners with an alternative means to generate returns from their forests through carbon credits. Founded in 2022 by Kristjan Lepik and Lisett Luik, two accomplished business leaders, the ESG FinTech company leverages technology to drive innovation in forestry.

Lepik reflects, "Nature is more systematic than we expect. The question now is: how can we measure, understand, and support it?". The idea for Arbonics came to Lepik after witnessing the clear-cutting of an old forest on one of Estonia's islands. Not only did the destruction of such a beautiful landscape trouble him, but he was also confused by the financial decision. The sawmills were located on the mainland, which meant costly transportation. Yet, for the landowner, this was the only viable means to generate income from the land.

Lepik observes, "When you look into it, cutting down forests is often the only way for landowners to earn from their land—even in advanced economies like Europe. That simply doesn't make sense. Our mission is to change that by creating a more sustainable model. Rather than labelling landowners as 'bad' for harvesting timber, we provide them with an incentive to preserve their forests by offering income to keep them standing".

Generating carbon credit supply is only half of what Arbonics is doing. Most importantly, it is reshaping how we understand and value forests. The company currently operates in four European countries: Estonia, Finland, Lithuania and Latvia. It is also expanding across the continent, planning to enter five new markets in 2025.

Lepik explained that Europe is a great starting point for the platform as land ownership is widely distributed, with families often owning up to 20 hectares. This setup makes it easier to connect with landowners and demonstrate the value their land can offer.

## How does Arbonics work?

The company's ultimate goal is to remove one gigatonne of CO2 from the atmosphere– an ambitious goal for a team of 30, given that global emissions hover around 36 gigatonnes annually. The team aims to reach this goal through its nature-based carbon removal (CDR) credits. These credits are verified under Verra, the leading standard for certifying carbon credits, and are sold to businesses looking to offset to meet their emission targets.

Arbonics does this by supporting landowners with planting on their empty plots of land. Its research shows that 14 million hectares of abandoned land across Europe has the potential to add €2.2bn to the European economy through afforestation. Through a free suitability assessment,





landowners learn what trees can be grown on their land and how much CO2 it could store. Once everything is agreed, the land is allocated to a project. Then, in partnership with Verra, Arbonics supports the afforestation process. Once the forest has grown, the landowner receives credits.

What makes it an even greater option for empty plot owners is how quickly they can earn returns. Planting a forest is costly, and often requires up to 70 years for trees to mature enough for timber sales. However, within just five years, the forest can begin generating revenue through CDR credits.



"An empty area doesn't do much for the planet. But a forest benefits the environment for the next 50 to 70 years. Plus, starting in year five, it can begin generating carbon credit revenue, and by year 10, you've recouped your planting costs."

Trust and accountability are core tenets of Arbonics. As such, they are embedded in the technology it employs. Arbonics' comprehensive data models monitor forest growth and success, drawing on data from landowners, satellites, remote sensors, and more. This allows the company to demonstrate that its landowner partners are on track to sequester over 600,000 tonnes of carbon.

What sets Arbonics apart is its focus on data. As Lepik explained, "Our unit of measurement is a hexagon with 5m sides, and for each one, we analyse 50 data layers, including underground metrics. This creates a complex model, offering buyers a fully transparent, detailed, and granular view of past, present, and future conditions. That level of precision is a game changer."

This level of transparency has proved very popular with corporate carbon credit buyers. Lepik noted that when they see how the technology works, they are almost instantly interested in purchasing the credits.

## Data, not AI, is the way to fix climate change

Leveraging nature-based data from forests will be profoundly impactful in the fight against climate change. Lepik noted, "I struggle to see AI as the solution to climate change. Often, it's the work of data science—understanding how soil functions through the insights of soil scientists. My confidence lies much more with data scientists".

Lepik added that this collaborative approach is precisely what Arbonics is built for. The platform brings together an ecosystem of specialists—soil scientists, forestry experts, and data scientists—supported by geoinformatics professionals who integrate these insights to make the system function seamlessly. "This work sits at the intersection of many disciplines, and it's not about needing Al; it's about humans working together and becoming smarter in this area. We think globally: currently, forests store around one gigatonne of carbon per year. With our datasets and systems applied worldwide, that number could rise to 10 gigatonnes annually, addressing about a fifth of the climate challenge".

Demonstrating the importance of data as a tool in the climate fight, Arbonics recently launched a new solution that redefines how we assess the lifecycle of a forest. Lepik highlighted that very little is known about what happens to a forest when it dies naturally, as most data focused on their early lifecycle stages. This gap inspired the team to gather information on all 1.7 million land parcels in Estonia, creating an ultimate dataset for forest research.

As each forest is different, each landowner has their own tailored plan. Through its data network, which includes local sources, Arbonics assesses the forest's carbon reserve and how it compares to others in the region. On top of this, it provides a customised plan to promote carbon sequestration and maximise the landowner's carbon income. The solution was developed in collaboration with local scientists, leveraging their expertise to ensure its effectiveness.



"For the first time, landowners can get answers to questions like, 'I have this type of soil and that type of forest; what will happen to it?."

"This is now grounded in smart data that we can build. Since the launch, the response has been overwhelming hundreds of landowners have received our reports, and many have already signed up because it simply makes sense to them."

On a concluding note, Lepik reflected, "I believe everyone understands that more forests are a good thing. People everywhere love forests, but nobody knows exactly how to do it. So, we're doing just that—bringing more forests to every country"







Founded 2018

Employees: 11-50

Subsectors: ESG/Climate Risk, ESG Intelligence & Data Analysis

Regions of Operations: Global

Asset Impact (AI) is a prominent ESG data provider that employs a detailed, asset-based methodology to create robust climate indicators and analytics. Its advanced, data-driven solutions are tailored to assist financial institutions and companies in developing the necessary analytics and tools for assessing and managing their climate impact to achieve climate targets. Asset Impact enables clients to calculate their current and future carbon footprints, measure portfolio alignment with net-zero scenarios, and design innovative climate-aligned financial products. The company's clientele includes banks, asset owners, asset managers, consultancies, data providers, governmental organisations, and non-profits. As of August 2023, Asset Impact's extensive database includes 245,000 physical assets associated with over 63,000 public and private companies, accounting for 75% of global greenhouse gas emissions. Founded in 2018 as a spin-off from the 2° Investing Initiative, Asset Impact was acquired by GRESB BV in September 2022.



"Atlas Metrics unlocks the value of sustainability data while simplifying ESG compliance. Supporting over 2,000 investors, banks, and companies across 18+ countries, Atlas Metrics enables organizations to easily measure and communicate their impact through automation, AI, secure data sharing, and advanced analytics. Key features of the platform include carbon accounting, SFDR and CSRD compliance, double materiality assessments, digital sustainability reports, and sustainability targets with action plans. With seamless, interconnected modules, Atlas Metrics ensures efficient and stress-free compliance. The platform offers scalability through automated data aggregation and instant generation of compliant metrics, eliminating the need for surveys or custom code. It also integrates smoothly with external systems via flexible APIs, allowing for effortless data imports. In addition, AI-driven tools such as a proprietary chatbot, CO2e emissions estimation, and quality assurance features make ESG reporting and data extraction more efficient and accurate.



Altitude is an innovative SaaS platform that provides infrastructure and private equity funds with AXA Climate's carbon, climate, and nature data for intelligent decision-making during due diligence, portfolio management and regulatory reporting (TCFD, SFDR, CSRD,TNFD..) Altitude provides investors with both risk analysis and actionable recommendations for investment decisions and stewardship. The tool facilitates environmental risk analysis across 160 economic sectors, over 60 types of real assets, with global coverage, using very few input data and in just a few minutes. More than 60 clients, PE and infrastructure firms totalizing €600bn+ AUM have taken an Altitude license and are now fully onboarded. Those clients are mainly from Europe, UK, but also from USA and Asia.





## REGION: GLOBAL | SECTOR: ESG



COMPANY RESEARCH PROFILE

## AUQUAN

- Founded 2017
  - London, United Kingdom
  - www.auquan.com
  - <u>hello@auquan.com</u>
  - Employees: 11- 50
- Regions of operation: United Kingdom, United States, EU, India

#### **KEY EMPLOYEES:**



**Chandini Jain** Co-Founder & CEO



**Shub Jain** Co-Founder & CTO

## Subsectors: ESG Risk and Compliance; KYB/AML compliance; impact investing; investment/credit due diligence; risk monitoring; business involvement screening; adverse media screening

## 📑 OFFERING

Auquan is a generative AI startup dedicated to liberating finance professionals from monotonous and repetitive manual tasks and bringing meaning back to their work. Founded on the belief that AI can transform how knowledge-intensive work gets done in finance, Auquan helps finance teams to automate research, monitoring, and reporting functions so they can meet compliance and investor obligations more efficiently and make better-informed decisions, faster.

## **PROBLEM BEING SOLVED**

Auquan addresses key challenges financial services teams face in managing unstructured data to produce the insights needed for strategic decisionmaking, ESG, and compliance. Firms have traditionally had to rely on timeconsuming manual data sourcing and processing, expensive vendors, and consultants — while still missing crucial insights and risks. Finance professionals must constantly sift through information like company reports, regulatory changes, lawsuits, and local news in order to effectively monitor for reputational and compliance risks.

## ATECHNOLOGY

Auquan uses advanced AI technologies such as Retrieval Augmented Generation (RAG) and autonomous AI agents to automate complex knowledge workflows in financial services. RAG combines a retrieval system that enables access to relevant, up-to-date domain-specific information with generative AI capabilities. AI agents autonomously perform specific tasks in sequence, enabling the automation of complex multi-stage workflows in a Software-as-a-Service (SaaS) solution.

## **1** PRODUCT DESCRIPTION

Auquan revolutionises financial services workflows by generating in minutes what typically requires days of manual effort. For example, it can produce a 20-page draft ESG report in five minutes, compared to the traditional five-day process. This efficiency extends to various deep workflows, including investment memos, RFP responses, and compliance screening.

Auguan processes both internal and external datasets, offering unparalleled coverage of over 550,000 public and private companies and 2 million+ data sources in 65+ languages. It prioritises information based on customer-specific needs and maps controversies and impacts to international frameworks like SFDR, SDGs, SASB, and UNGC.

Designed for customization, Auquan adapts to each customer's unique requirements and workflows. Users can start generating relevant insights and comprehensive company reports within minutes of implementation. This flexibility, combined with its vast data coverage and AI-powered efficiency, positions Auquan as a game-changer in financial services, dramatically reducing time-to-insight while enhancing thoroughness and detail.

## **TRACTION/GROWTH**

- Twenty-five percent of the top 20 global asset managers, investment banks, and private equity firms use Auquan.
- Customers include MetLife, UBS, Federated Hermes, BC Partners, and Capital Group.
- Partners include ERM and Microsoft Azure.

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## How Auquan is transforming ESG workflows

As financial institutions increasingly prioritise Environmental, Social, and Governance (ESG) considerations, the complexity of managing ESG research, monitoring, and reporting has risen dramatically.



## AUQUAN

As a result of this, companies face numerous challenges that hinder their ability to deliver accurate and timely insights. Auquan, an innovative Al-driven solution, is stepping in to help finance professionals navigate this landscape more efficiently.

Having been named on the prestigious ESGFinTech100 list for 2024, the company's founder and CEO, Chandini Jain, sat down with FinTech Global to discuss how the firm is becoming a key difference-maker in the space.

## The challenges facing CSOs

As ESG reporting expectations skyrocket, Chief Sustainability Officers (CSOs) face mounting pressure to deliver timely, data-driven insights across a complex array of frameworks.

With standards like GRI, SASB, CDP, and GRESB, companies struggle to keep up with shifting metrics, often without fully addressing materiality—the crucial step of identifying which ESG issues impact their financial health.

Jain explained that ESG teams face a constant balancing act as they monitor for risks like regulatory shifts, legal concerns, supply chain weaknesses, and potential reputational damage.

"Even with the most diligent teams, there's a real risk of missing critical insights," she said. "This can translate to heightened investment and compliance risks for the firm, making a proactive, data-driven approach essential for staying ahead."

Several CSOs report that a lack of clear focus from the

outset can lead to inefficient data collection processes, resulting in valuable resources being directed at irrelevant metrics.

This burden is amplified by efforts to audit data, integrate it into financial systems, and account for operations, requiring niche expertise that many small, siloed teams lack.

On top of this, ESG teams handle immense volumes of unstructured data daily, making it both labour-intensive and prone to errors when processed manually. Converting this data into meaningful insights and regulatory-compliant reports for the financial sector requires significant time and careful attention to detail.

Speaking on the challenges that industry incumbents are facing, Jain commented, "ESG teams must deal with an overwhelming volume of unstructured data every day, and it's extremely time-consuming and error-prone to process it manually in order to produce the insights and reports necessary in financial services.

"Moreover, keeping up with the constantly evolving ESG regulations and investor priorities is a massive challenge that requires constant learning and adaptation.

"What once represented an 'easy button' for ESG, the ESG score, is no longer a reliable measure of a company's ESG performance. This is because they're mostly derived from self-reported company data, which is very limited for private companies. And the underlying methodology involved with producing scores lack transparency and rarely align with the unique priorities of firms and investors," she continued.

## Auquan's role

To address the overwhelming manual workload in ESG reporting, Auquan is empowering finance professionals to shift from time-consuming data processing to high-impact strategic work.

The company is at the forefront of AI advancements in finance, using innovative AI agent architecture and retrievalaugmented generation (RAG) to streamline complex, knowledge-intensive workflows.

Today, 25% of the world's top 20 asset managers, investment banks, and private equity firms leverage Auquan's technology to boost productivity, speed up decision-making, and ultimately gain a competitive edge in the market.

Speaking on their impressive offering, Jain said, "Auquan is tackling the time-consuming manual aspects of ESG workflows by using advanced AI and machine learning to





automatically extract ESG insights from unstructured data and generate reports teams can use.

"Traditionally, ESG teams have to continuously source and process vast amounts of data from diverse sources such as company reports, regulatory documents, lawsuits, and local news coverage. This takes an enormous amount of time and effort, and software has never been very good at automating this kind of knowledge intensive 'deep work'."

Unlike typical generative AI tools, which summarise information but often lack the accuracy and depth required for ESG analysis, Auquan offers a tailored approach that sets it apart from general solutions like ChatGPT.

Jain explained that Auquan's unique retrieval-augmented generation taps into domain-specific data, ensuring outputs are "relevant, comprehensive, and accurate" and avoiding the 'hallucination' problem common with generic AI tools.

"Our AI agent architecture is built to autonomously manage complex, multi-stage workflows," Jain noted. "One agent might gather ESG data, another analyze it for risks, and a third draft a report—all without human intervention."

By harnessing this sophisticated AI setup, Auquan frees up finance professionals to focus on high-level strategy and decision-making, improving productivity without sacrificing the precision required in ESG insights.

#### Integrating Auquan into ESG workflows

For ESG teams, incorporating Auquan into their daily operations is sparking a profound shift in data handling, risk management, and compliance processes.

The platform automates repetitive, time-consuming tasks like data collection, monitoring, and report generation, enabling ESG professionals to move beyond routine work and focus on high-impact analysis and strategy. "ESG teams are using Auquan to automate the repetitive and monotonous tasks in their day-to-day work," Jain noted, adding that this shift creates "more time for strategic, highlevel thinking that drives real value."

A key advantage of the offering is its capacity to process vast amounts of multilingual data—something that would be beyond the sector's largest incumbents.

This enables rapid access to up-to-date ESG intelligence, sourced from millions of global channels, allowing teams to stay aligned with regulatory standards and meet investor expectations.

"With Auquan, teams get up-to-date ESG intelligence that aligns with current regulatory requirements and sustainability frameworks, which helps teams meet increasingly demanding compliance and investor relations obligations," Jain explained. "Because they are uncovering hidden risks much earlier than before, they are able to proactively adjust strategy and engage with companies to address issues before they become headlines."

The solution has incredible adaptability to shifting ESG regulations and priorities, a challenge that suffocates many teams trying to keep pace with evolving standards.

It meets this demand by scaling with regulatory changes

without increasing costs or complexity, making it easier for teams to remain compliant and fulfil due diligence requirements.

The platform complements ESG professionals, working in tandem with their expertise and insights rather than replacing them.

By automating routine processes, Auquan allows for more strategic, high-value analysis and supports more informed decision-making.

This collaborative model enhances efficiency and accuracy, empowering teams to focus on priority tasks while benefiting from streamlined workflows.

Jain explained, "AI should be viewed as a tool to augment human professionals rather than replace them. While Auquan's AI can significantly enhance efficiency and accuracy in ESG reporting, they don't replace the nuanced judgment and strategic thinking that human experts bring to the table. By leveraging AI to handle routine tasks, finance professionals can dedicate more time to critical analysis and decision-making, ultimately leading to more informed and impactful outcomes in their organisations."

## What does the future look like

As 2025 beckons, AI is guaranteed to become a key player in the ESG reporting scene - even more so than it is today. If there is one thing that can be guaranteed it is ubiquity. Despite this, Jain has called for some caution from industry players, who may implement it in a foolhardy manner.

"ESG teams should be aware of concerns related to data quality and transparency," she explained. "Many AI models are 'black boxes,' making it hard to explain how insights were produced or where they came from. This is especially problematic in ESG and compliance, where credibility and auditability are crucial."

Accuracy is another key area for concern, with Jain stressing that AI, even in this modern world, does have room for error.

"Traditional AI tools can sometimes generate plausible but incorrect information, which risks serious misinformation in ESG reports. This is why AI techniques like RAG are critical for ensuring transparency, completeness, and accuracy."

Despite this, confidence remains high as the AI era advances, with Jain predicting that within a few years, manually researching companies and compiling ESG reports will feel as outdated as relying on paper maps today.

With the Yellow Pages and the use of teletext long confined to the history books, Jain explained that this shift isn't just for the future, with solutions like Auquan, it is here today.

"This isn't just a promise for the future; this is happening today. ESG teams are using Auquan to process data on any private or public company they care about and they're generating insights and reports automatically and instantaneously. Auquan is not only improving efficiency and enhancing the accuracy of ESG reporting and compliance — it's freeing financial professionals from the tedious daily grind and restoring purpose to their work."





**BRIDGEWISE** Financial Research Technology 😧 🛛 Founded 2019

Employees: 51-100

Subsectors: ESG Intelligence & Data Analysis, Investing
 Products/Data, Banking Products/Data

Regions of Operations: Global

The vast majority of global equities and funds remain unanalyzed by financial institutions, creating a significant information gap for investors and a challenge for issuers seeking greater visibility. Furthermore, the predominance of English in financial research poses an access barrier for investors in non-English-speaking markets, exacerbating the information disparity. Bridgewise addresses this issue by employing machine learning algorithms and generative AI to uncover overlooked stocks and opportunities for investors worldwide. By providing analysis and recommendations in investors' preferred languages, Bridgewise democratizes access to high-quality capital market intelligence, making it more accessible to a diverse global audience.



Climate Scale is an innovative FinTech company specialising in cutting-edge climate risk analytics for businesses and financial institutions. By utilising advanced data science and AI, Climate Scale assists organisations in assessing, quantifying, and managing climate-related risks within their portfolios and operations. The company provides detailed insights into potential impacts from climate change, enabling businesses to make informed decisions and bolster their resilience against environmental risks. With a strong commitment to sustainability, Climate Scale empowers its clients to align with global climate goals and integrate climate risk into their ESG strategies, ensuring both compliance and longterm success.



ClimateAligned is the world's first end-to-end platform dedicated exclusively to sustainable finance, streamlining data-driven workflows for research, screening, assessment, and reporting. Acting as a climate co-pilot for finance professionals, the platform leverages large language models (LLMs) to enhance in-house data and analytics capabilities, addressing the industry's significant bottleneck of time-consuming manual data work. By providing standardised yet adaptable tools, ClimateAligned supports financial institutions in navigating their unique climate investment strategies, particularly benefiting issuers in emerging markets facing high data access barriers. With seamless integration into existing systems and transparent, traceable data sources, the platform dramatically accelerates the assessment and reporting processes for green financial products. Backed by leading venture capital firms like Pale Blue Dot and Frontline Ventures, ClimateAligned is set to revolutionise green finance, democratising access to crucial market data and enabling finance professionals to scale sustainable investment portfolios with confidence.







Employees: 1-10



Founded 2023

Subsectors: ESG/Climate Risk

Regions of Operations: Europe

ClimateCharted operates at the centre of the climate change adaptation ecosystem, connecting firms providing loss prevention products and services with households and SMEs through banks and insurers. ClimateCharted leverages a network adaptation-oriented companies to support financial sector players in preventing and reducing climate risk in their portfolios, by guiding their clients in the climate adaptation journey. The company's platform aids loan officers and insurance agents in raising awareness in households and SMEs through a tailor-made adaptation report and dedicated support in the implementation of the loss prevention measures. Consequenly, banks and insurers can maintain a competitive edge in climate-vulnerable areas, extend their commercial offer while complying with EU regulation and supervisory requirements. In addition to the platform, ClimateCharted offers a range of adaptation-related services, including support in designing commercial products, business intelligence tools to monitor the success of the campaigns, dedicated training on climate adaptation, adaptation strategy-setting and regulatory reporting.



Cogo provides carbon management solutions aimed at assisting individuals and businesses in measuring, understanding, and reducing their climate impact. The company collaborates with some of the world's largest banks to incorporate advanced carbon-tracking features into their banking applications. By employing top-tier models, Cogo offers precise methods for calculating carbon emissions tailored to local markets. Additionally, the company utilises innovative behavioural science techniques to encourage customers to adopt more sustainable practices.



Compass Insights is an impact-focused financial technology firm that supports investment managers, asset owners, and investment consultants. It offers a SaaS platform that links investors to third-party ESG data and analytics and tracks stewardship activity, aiding them in ESG investment monitoring and regulatory reporting. Founded by brothers Gustave and Gaspard, Compass Insights combines expertise in sustainable finance and software development. Gustave, a former Senior ESG Data Specialist at S&P Global and a Responsible Investment Manager, was recognised as a Rising Star at the 2022 LAPF Investment Awards. In his role, he successfully automated ESG analysis, saving over 80% of a fund manager's resources, which directly inspired the creation of Compass Insights. Gaspard, a proficient full stack developer, has excelled in various SaaS roles and received the 2023 Innovation Award for a groundbreaking software solution.

ESGFINTECH100





## Navigate sustainability reporting with confidence, today and in the future



As regulations evolve and nature and climate risks to your assets and portfolios change, you need a trusted partner to navigate the complexities of sustainability reporting and ensure your business is prepared for the future, whatever it brings.

**Meet Earth Blox** – a powerful SaaS platform that simplifies access to geospatial data, transforming it into valuable environmental insights so you can make informed decisions to mitigate risk and comply with regulation.

**Out of the box:** ready-made solutions for biodiversity, climate hazards, land use, and more, enable quick and easy assessments with full transparency and audit-trail.

IK SPACE

Authoritative data: combine premium and open-access data from world-leading providers and add your own data for tailored insights you can trust.

**Data-led decisions:** deploy a consistent, robust methodology that aligns with regulatory requirements and delivers evidence-based outcomes to inform your decision-making.

## Get started at earthblox.io













ESGFINTECH100

## complyexchange

Founded 2009

3 Employees: 11-50

Subsectors: Corporate Assessment & Reporting, Regulatory Change Management, Banking Products/Data

Regions of Operations: United States, Europe

Comply Exchange is a prominent FinTech company that specialises in delivering innovative compliance solutions to assist organisations in meeting evolving ESG and regulatory requirements. The company's platform allows businesses to manage complex compliance frameworks more efficiently, thereby reducing the risks associated with non-compliance. By providing advanced, data-driven tools and automated reporting, Comply Exchange streamlines the regulatory process for financial institutions, enabling them to integrate ESG considerations seamlessly into their operations. The firm's emphasis on sustainability and responsible business practices positions it as a crucial partner for companies striving to align with global environmental, social, and governance standards while maintaining regulatory compliance.



Corlytics is a prominent global regulatory technology (RegTech) firm focused on transforming how financial institutions handle regulatory compliance and risk. Its mission is to enable organisations to effectively navigate the intricate world of financial regulations. Corlytics provides innovative solutions that help banks, investment firms, insurance companies, FinTechs, payment providers, and other financial entities stay ahead of regulatory changes and make informed decisions. The company offers a comprehensive suite of tools, including regulatory intelligence, risk assessment, compliance management, data analytics, and regulatory policy management. These tools are designed to streamline regulatory compliance processes, reduce regulatory risk exposure, and enhance overall compliance strategies. Corlytics' advanced platform utilises machine learning and data analytics to deliver actionable insights, allowing clients to adapt to the ever-evolving regulatory landscape.



Creditu is a FinTech company operating in Chile, Brazil, and Peru, specialising in providing mortgage loans and down payment financing. The company features a proprietary digital approval system, leveraging advanced machine learning algorithms to enhance its risk assessment process, allowing for faster credit approvals with reduced risk and tailored financing solutions. Creditu is committed to Environmental, Social, and Governance (ESG) principles, focusing on gender equality, immigration, youth, and mid- to low-income individuals, positioning itself as a socially responsible partner in helping clients achieve their homeownership goals.





CRIF is a leading provider in continental Europe of consumer and business credit information, and a key global player in integrated decision-making solutions, supporting over 10,500 financial institutions, 600 insurance companies and 90,000 business customers across 50 countries. Established in 1988, CRIF is a data-driven company enabling banks, financial providers, and companies to take their digital services to the next level, helping them harness open banking data and advanced analytics. The company's ESG team, active since 2018, has significantly impacted the market, earning numerous awards for its solutions. CRIF has been recognised as a sustainable company, receiving accolades such as the 'Great Place to Work' certification in Italy, India, and Austria, and Italy's 'Best Employer' from 2022 to 2024. The company maintains a gender balance of 1:1 among its 6,500 staff, with 94% on permanent contracts, and is a member of UNGC, GRI, and ASviS.



The company is a fintech platform focused on democratising real estate development as an asset class, enabling both regular and new investors to engage in carbon zero, energy-positive projects. Investors receive a share of the profits once developments are completed and sold, with dividends paid in fiat or a fiat equivalent to mitigate market volatility. To facilitate efficient trading, the company has established its own secondary trading platform. Additionally, 5% of net profits from each development are donated to CurveBlock Helps, a non-profit aimed at addressing the global housing crisis in the areas where they build. Investors also have charity voting rights to select benefit recipients. The company strives for a recession-proof model, ensuring investor profits regardless of market conditions. Their GREEN initiative focuses on constructing projects using carbon-neutral and energy-positive methods, promoting financial inclusion, and reducing energy poverty. Water reclamation is also a priority, with developments using up to 95% less water than traditional projects.



Founded 2010

Employees: 101-250

- Subsectors: Corporate Assessment & Reporting, ESG Intelligence & Data Analysis, Banking Products/Data
- Regions of Operations: Global

Dacadoo is a Swiss technology company that focuses on digital health engagement and health risk quantification. Their Enterprise SaaS-based digital health engagement platform (DHEP) is designed with a mobile-first approach, incorporating behavioural science, AI, and gamification to improve users' health and wellbeing. This platform supports clients from various industries in enhancing customer engagement and loyalty through personalisation. It is available in over 18 languages and can be licensed as a white label solution or through APIs to develop or improve customer solutions. Furthermore, dacadoo's renowned Health Score and Risk Engine are available for licensing via APIs. With a global workforce of 85 employees, dacadoo is committed to advancing global health. The company prioritises security and privacy, operating an Information Security and Privacy Management System certified to ISO 27001 and ISO 27701 standards.

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Automated ESG Reporting PDF Chatbot Greenwashing Analytics

Greenwashing behind the corporate curtain could be putting your investments at risk...

# Run your fund or buy-list through our greenwashing screens in seconds!

Click to learn how our ESG suite can protect your investments

## gaia-lens.com/greenwashing

Forbes

money marketing Pensions

Institutional Investor





🔂 Founded 2018

Employees: 51-100

Subsectors: ESG/Climate Risk, Corporate Assessment & Reporting, ESG Intelligence & Data Analysis

Regions of Operations: North America, Europe, Middle East, Africa, Asia Pacific

Dasseti is a privately owned company founded in 2018 by Wissem Souissi, who identified a market need for a digital due diligence platform to assist institutional investors throughout the due diligence process. The company received its initial funding round in 2020 and secured Series-A funding from Nasdaq Ventures in 2023. Following this, it rebranded from Diligend to Dasseti, a name meaning "To make visible" in Pali. The company has expanded to a team of 50 employees globally, with offices in Dubai, London, and New York. Half of the team comprises software engineers, developers, product specialists, and testers, highlighting Dasseti's dedication to providing a world-class software solution that continuously evolves to meet client needs. The remaining team members work across sales, marketing, client services, and office services.



Deepki's complete, market-leading ESG platform allows visionary real estate owners and investors to take control of their ESG performance. The SaaS solution, which combines AI & machine learning capabilities with an expert team of sustainability and real estate consultants, enables organizations to stay ahead of the curve by measuring and managing the performance of their assets in line with regulations, tackling both financial and physical climate risks, developing impactful ESG strategies, and implementing carbon pathways to reach net zero. By directing the flow of capital through capabilities such as virtual retrofitting to support the environmental transition, companies are equipped to protect the value of their assets and create virtuous real estate.



DLT Apps creates innovative products and solutions for financial institutions. Comprised of experienced expert technologists, we leverage modern technologies and domain expertise to deliver solutions that address data challenges in the industry. DLT Apps built and spun out a fund administration product that went on to raise £25 million in series A funding. DLT Apps has two flagship products TerraAi and Qkvin. TerraAi is a comprehensive suite of data products meticulously crafted to manage financial data migrations, document automation, reporting, and data reconciliations. TerraAi's core data migration product MigratIO simplifies data migrations to make them a repeatable process that delivers on budget and reduces the risks of poor-quality migrations. Qkvin is an end-to-end streamlined risk and compliance client lifecycle management product that encompasses onboarding, digital identity, decisioning and ongoing monitoring. Qkvin is built on modern technologies that improve operational efficiencies and helps mitigate risks by leveraging data, automation and AI/ML.





Employees: 51-100



- Founded 2018
- Subsectors: Banking Products/Data
- Regions of Operations: Global

Doconomy enables individuals to use their finances as a means for positive change. The company collaborates with leading financial institutions worldwide to promote positive impact by providing innovative banking tools that are supported by human-centric design, behavioural science, and superior data. The platform's modular design allows banks to tailor solutions by integrating multiple sustainable products, ensuring significant business value and user engagement. By leveraging environmental and behavioural science, innovation, and technology, Doconomy's products merge financial services with climate consciousness. The company empowers users to make sustainable financial choices, thereby bridging the intent-action gap and driving positive impact on a global scale.

2



Ecofye is a climate tech company focused on enhancing the accuracy and reliability of emissions reporting. Utilising an innovative platform powered by IoT sensors and APIs, Ecofye automatically captures and processes a wide range of emissions data across Scope 1, 2, and 3. Navigating environmental regulations can be particularly challenging for businesses with extensive and intricate supply chains. In the consumer sector, over 90% of environmental impact is embedded within supply chains, yet only 25% of CDP-reporting companies engage with their suppliers. Ecofye assists customers by automating data gathering and processing, alleviating the burden of emissions calculation. The company provides a high degree of data granularity, enhancing visibility and transparency, which enables businesses to track relevant metrics daily, improve their decarbonisation efforts, and implement impactful changes. This approach significantly increases accuracy and reduces error margins to 2%, compared to the industry average of 30-40%.



Founded 2019

3 Employees: 1-10

- Subsectors: ESG/Climate Risk, ESG Intelligence & Data Analysis, Supply Chain Screening, Regulatory Change Management
- Regions of Operations: Europe

Ecomate is a digital platform committed to empowering individuals and businesses to make more sustainable choices. By providing clear and comprehensive sustainability data on products and services, Ecomate assists consumers and companies in reducing their environmental impact. The platform connects users with eco-friendly alternatives, allowing them to track their sustainability progress through a user-friendly interface. Ecomate aims to accelerate the transition to a greener economy by offering transparent information that supports responsible decision-making. Through its innovative approach, Ecomate fosters a more environmentally conscious community, driving positive change for a sustainable future.

ESGFINTECH100



## REGION: GLOBAL | SECTOR: ESG



EARTH

BLOX

- Founded 2019
  - Edinburgh, United Kingdom
  - www.earthblox.io
  - team@earthblox.io
  - Employees: 11-50
  - Regions of operation: Global

#### **KEY EMPLOYEES:**



**Dr Genevieve Patenaude** CEO and Co-founder

COMPANY

RESEARCH

PROFILE



Mike Mason Chief Operating Officer



Sam Fleming Head of Customer Success and Co-founder

## Subsectors: ESG/Climate Risk, Corporate Assessment & Reporting, ESG Intelligence & Data Analysis, Offsetting Analytics & Marketplaces, Supply Chain Screening

## 📑 OFFERING

Earth Blox is a geospatial SaaS platform that provides insights to mitigate risk and manage regulation around nature and climate, delivering a sustainable future for business.

Their clients include some of the world's largest financial, consulting and energy businesses.

The team includes world experts in radar, optical, and lidar technologies, as well as PhDs in data science, all dedicated to accelerating and expanding the use of satellite imagery insights for sustainability transitions.

## **PROBLEM BEING SOLVED**

Earth Blox solves the challenge of understanding and managing climate and nature impacts.

With growing complexity around regulation and ever-increasing risk, their no-code platform offers a scalable solution to manage global assets and portfolios, with full transparency and auditability.

Earth Blox helps businesses navigate sustainability challenges by delivering ready-made solutions aligned with regulatory standards.

## 🕼 TECHNOLOGY

Earth Blox is a no-code platform that leverages the most authoritative premium and open-access geospatial data from world-leading providers.

The cloud-based platform uses the latest in AI and machine learning to deal with the complexity and scale of big data analyses and processing, removing the need for deep level GIS expertise inhouse. This enables existing teams to use the insights to inform the sustainability strategy and take day-to-day business decsions on risk and compliance.

## **1** PRODUCT DESCRIPTION

Earth Blox is a cutting-edge SaaS platform that provides businesses with access to critical geospatial data, supporting informed decision-making in sustainability, risk management, and regulatory compliance. In a world where environmental responsibility is key to business success, Earth Blox empowers organisations to tackle environmental risks and opportunities at scale.

The platform connects users with authoritative datasets from prominent providers such as IBAT, Chloris Geospatial, NASA, the European Space Agency, and the World Resources Institute, enabling analysis of factors such as biodiversity, climate hazards, and land use.

From CFOs and sustainability officers seeking quick insights, to data scientists conducting detailed analyses, Earth Blox meets diverse user needs. It offers ready-made solutions for reporting and analysis aligned with standards like TNFD and EUDR.

For tailored solutions, Earth Blox includes a drag-and-drop workflow builder, that allows users to customise pre-built workflows or build them from scratch. The software provides visualisation tools, dashboards, and data export options via download and API and audit logs for full transparency.

Cloud-powered for speed and scalability, Earth Blox fits seamlessly into any organisational structure, offering robust security and support. By transforming geospatial data into actionable insights, Earth Blox helps businesses manage risk, leverage opportunities, and ensure compliance. This alignment of sustainability with growth promotes a more sustainable future for both companies and the planet.

## TRACTION/GROWTH

Clients – Citi, Shell Nature Based Solutions, Climate Impact Partners, South Pole, The Nature Conservancy, Earthly, Ecologi

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# Making sense of data for nature regulation and risk management

With the climate crisis accelerating, the demand for actionable, clear environmental data has never been higher. But despite the wealth of information available, many businesses still feel they're navigating in the dark. A lack of technical expertise, overwhelming data volumes, and the struggle to identify relevant metrics are common pain points.





According to Earth Blox's report, entitled '<u>Scaling nature</u> and climate analytics: A journey to 2030', this explosion in data, driven by rapid technological advancements, marks a shift from data scarcity to an era of unprecedented data abundance.

As part of the esteemed ESGFinTech100, Mike Mason, Chief Operating Officer at Earth Blox, sat down with FinTech Global's Harry Slade to discuss the newfound surge in data for nature reporting - and delve into how companies can utilise it to drive their sustainability strategies and comply with environmental regulations.

## The misconception of data scarcity in environmental reporting

The misconception around data scarcity often stems from the complexity of accessing and interpreting available data. Environmental data, unlike traditional business metrics, comes from diverse sources and varies widely in format and quality. "First of all, it's important to put this misconception to bed," said Mason. "A lack of data is not the problem. However, it's true to say that it is difficult to find the right environmental data required to inform business decisions and take action. Ironically, the cause of the confusion is that we are in an era of data abundance, and much of this data is scattered across various platforms from an increasingly broad range of suppliers."

A report from Millimetric.ai reveals that 65% of companies report having "too much data to analyse," a common challenge across all industries. In environmental reporting, incoming regulations add pressure as firms grapple with complex datasets and limited analytic resources.

Without adequate capacity, companies risk lagging in compliance with evolving regulations. As global regulatory bodies increase requirements for environmental transparency, firms that can't effectively interpret their data face potential fines, legal issues, and reputational harm.

Mason explained, "With time pressures from the introduction of rapidly evolving regulatory frameworks and standards, such as the Corporate Sustainability Reporting Directive (CSRD), Taskforce on Nature-Related Financial Disclosures (TNFD), and the European Deforestation Regulation (EUDR), companies may struggle to align the available data with what's required for compliance, further perpetuating the idea that there is a shortage of relevant information."

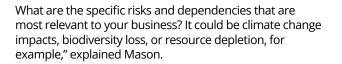
Failure to develop these capabilities can lead to missed opportunities for sustainable transformation, ultimately affecting a company's ability to stay competitive in an increasingly eco-conscious market.

## How to turn raw data into valuable insights?

In transforming raw environmental data into actionable sustainability insights, Mason believes that a common mistake is focusing solely on data. Instead, businesses should start by considering critical questions regarding the future of their operations.

"First you should think about asking some key questions.





By clarifying these factors, companies can select the most pertinent data sources and workflows to effectively comply with regulations and generate actionable insights that support sustainable goals.

"This approach can bring together multiple data layers, such as land-use change, water availability, and carbon emissions, to create a holistic view of the environmental footprint across all of your assets or supply chain," he added.

Recently, environmental data has surged beyond the industry's ability to interpret it, largely due to advancements in remote sensing, which has become more affordable and compact, enabling unprecedented global data collection.

But now it is time to combat that in the next decade with the rise of equally impressive technology in the form of Machine Learning and AI, as Mason explained, "While all the advances in the last decade have been about "sensing", the immense volumes of environmental data available today means that the next decade has to revolutionise "sense-making."

Al and machine learning are essential for automating complex analyses, from satellite image processing to identifying key environmental patterns. These tools help companies predict climate risks, like floods or deforestation, and evaluate their potential impact on operations or investments.



"Expect to see things move rapidly over the next few years in data analytics tools for transforming raw data into interactive maps and dashboards, making it easier, and quicker, for decisionmakers to visualise risks and take action," Mason said.

## How Earth Blox can make the difference

Earth Blox has much more to offer than that. The firm's innovative platform streamlines climate and nature risk analysis, cutting assessment times from 80 days to just 8 minutes. Using advanced geospatial tools, it enables rapid evaluation of millions of assets, providing crucial insights for

informed environmental decision-making.

"In regard to data, the product makes finding it easier, according to Mason. "We curate and review the data we include in the platform, which includes premium and open-access data from trusted sources like IBAT, Chloris Geospatial, NASA, and the World Resources Institute," he remarked.

SGFINTECH100

Designed for accessibility, the solution serves a wide range of users—from CFOs to sustainability officers and data scientists. Its intuitive drag-and-drop interface enables teams to engage with the platform seamlessly.

This enables companies to "quickly run assessments on risks such as deforestation, flooding, or biodiversity loss, and then use these insights to inform business decisions," according to Mason, adding greater efficiency to the entire process.

"This not only reduces the need for extensive in-house data science teams but also reduces the time it takes to move from data to action, enabling businesses to become more resilient and sustainable," Mason said.

Earth Blox's platform streamlines environmental risk analysis, enabling businesses to make timely, informed decisions. By enhancing accessibility to critical data, it empowers users to take actionable steps toward sustainability.

As Mason aptly put it •



"We believe a fundamental part of our role is to signpost the right datasets and make them readily available and usable to provide the right answers in a timely fashion."





ekko is a sustainability platform designed to help financial institutions integrate environmental action into their products. ekko empowers banks, FinTechs, and PSPs to offer their customers real-time tools to track, reduce, and compensate for their carbon footprint—because seeing your impact is the first step to changing it. With every payment, customers can see their impact and choose to compensate it by contributing to vetted environmental projects addressing key issues like deforestation, wildlife conservation, or plastic pollution, seamlessly integrated into their daily financial activities. By partnering with ekko, companies can achieve their business objectives, enhance customer loyalty, and lead in sustainability—while creating a new revenue stream. ekko's platform offers rapid deployment, measurable impact, and global reach, enabling institutions to engage consumers in meaningful climate action. As consumers increasingly prioritise purpose-driven services, ekko provides a powerful solution to meet this growing demand while making a tangible, positive impact on the planet. Simple steps, big effects.



Headquartered in Dublin, Ireland, EnergyElephant is one of the fastest-growing sustainability tech start-ups, boasting numerous awards and managing over €2 billion in energy and sustainability costs to date. The cloud-based platform provides an all-in-one solution for both Energy SaaS and carbon/ESG reporting, to help organisations accelerate their decarbonisation efforts and reach their energy and climate targets. The software uses automation, AI, and analysis technologies to help organisations create, store, organise, analyse, report, and act on all of their energy and carbon data (across Scope 1, 2, and 3 emissions) in one central, searchable, and secure location. Audit-ready reporting tools ensure data is compliant with international protocols and frameworks, including CSRD, ISO 50001, B Corp, and more. The value accrual of this growing data set becomes increasingly evident over time as organisations develop a deep corporate knowledge base to build on and learn from, which supports their ongoing sustainability journeys.



Founded 2022

Remployees: 11-50



Subsectors: ESG/Climate Risk

Regions of Operations: Europe

Eoliann is a climate tech startup that utilises satellite data and artificial intelligence to predict the likelihood, intensity, and impact of climate events. Their API, which can be easily integrated into any existing software, quickly evaluates the climate risk of assets situated anywhere in Europe, providing a spatial resolution of 30 metres by 30 metres. A notable aspect of Eoliann's approach is their dedication to objectivity. Unlike conventional methods that might display historical biases, Eoliann focuses on analysing the root causes of events to deliver predictions that are resilient to climate change.



## REGION: GLOBAL | SECTOR: ESG

COMPANY

RESEARCH

PROFILE



- Founded 2019
  - New Jersey, United States
  - www.esgplaybook.com

#### hello@esgplaybook.com

- Employees: 1-10 30+ Contractors
- Regions of operation: Global

#### **KEY EMPLOYEES:**



Sonia Zugel **CEO & Founder** 



John Grayson



Aparna Krishnan Head of Product

#### Subsectors: Corporate Assessment & Reporting, Supply Chain Reporting, Carbon Reporting, Investing Products/Data, Regulatory Change Management

## 

ESG Playbook provides a comprehensive sustainability reporting platform that ensures seamless regulatory compliance, carbon reduction strategies, and thorough supply chain due diligence. The platform facilitates streamlined data collection, intuitive project management using pre-built templates, and auditready solutions. With over 10 reporting tools tailored for both public and private companies, ESG Playbook supports frameworks such as SASB/ISSB, GRI, TCFD, UN SDGs, WEF, and complies with regulations including EU Taxonomy, SFDR, and CSRD.

**ESG Playbook** 

Build a Sustainable Advantage

#### • PROBLEM BEING SOLVED

ESG Playbook offers an end-to-end solution for global ESG reporting, with a strong focus on financial services. It addresses the complexities of sustainability reporting by providing seamless regulatory compliance, streamlined data collection, and intuitive project management. The platform supports key reporting frameworks and regulations, ensuring organisations can effectively manage ESG obligations and drive sustainable business practices.

## **/ TECHNOLOGY**

The ESG Playbook platform is cloudbased, hosted on Google. It utilises AI from Google to assist companies with their reporting processes. Additionally, its permission manager feature allows organisations to establish parent-child relationships, enabling detailed tracking at a granular level within the tools provided. Data only needs to be entered once and flows through to all of the modules.

## PRODUCT DESCRIPTION

- Portfolio Manager a customizable dashboard for due diligence, engagement, a portal for aggregation of carbon data and 1. aggregation of company and fund data with red flag reports and trend analysis on compliance.
- 2 ESG Report Builder: Includes a large library of worksheets by framework, extensive guidance, and project management. Allows customisation of frameworks with guidance. ESG Playbook has all of the major frameworks and regulations: CSRD, ISSB, GRI, UN SDGs, SASB, TCFD, WEF, as well as CA SB-253 and SB-261 as well as the SEC regulation (US).
- 3. Double Materiality Assessment: Step-by-step guidance on materiality by industry for CSRD Reporting.
- 4. Carbon Report - Aggregates Scope 1, 2, and 3, includes net-zero planning, LCA for buildings, carbon tax modelling, and filters by building types. It also supports PCAF for financed emissions.
- 5. DEI Dashboard: Survey manager for employees and the Board to aggregate demographic data.
- 6. Goals Module: Tracks recommendations and actions with UN SDGs suggestions.
- 7. EU Taxonomy: For both financial and non-financial firms.
- 8. SFDR Reporting: Dashboard for vendor data quality, sector, country, and API analysis.
- Supply Chain Tool: Due diligence on modern slavery and Scope 3 emissions aggregation. 9.
- 10. ESG Risk Manager: A tool to understand company and industry risk with SASB materiality and country specific ESG Risks.

## TRACTION/GROWTH

Channel Partners – Intertek, RSM, Sustainable AG, Projective Consulting (financial services consultants), TMF Group, Nova Fusion (Asean countries), Carbon Group, Sapro, North Peak Advisory, Corporance Asesores de Voto (Spain), Experion (global technology implementation), a Global Bank.

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# How ESG Playbook is seeking to transform global sustainability reporting

Founded in 2019, ESG Playbook is a cloud-based SaaS platform that calls itself a 'one-stop-shop for all sustainability reporting.' The company claims to be one of the most comprehensive platforms currently on the market for sustainability reporting, with over ten individual reporting modules.





The light bulb moment for the creation of ESG Playbook came when Sonia Zugel went for training at Deloitte for GRI, one of the major frameworks. "There were about 30 people in the room and the predominant message was: 'I wish there was a platform to make ESG reporting easier.' So, I decided that I wanted to build that technology." From this starting point, Zugel – who is the CEO and founder of ESG Playbook – began her journey.

ESG Playbook – which has a heavy focus on European and global regulations – also supports double materiality assessments as well as CSRD/ISSB/GRI report building to interact with supply chains and carbon reporting.

By offering its modules in an 'a-la-carte' fashion, users of the platform can add modules from the platform as their sustainability strategies expand. 'With our customizable dashboards, ESG Playbook is built for companies of all sizes, whether private or public, and we have a heavy emphasis on financial services reporting requirements such as ISSB, EU Taxonomy, SFDR, and portfolio reporting. We also structure our pricing so smaller companies can also use our platform. The platform also has tools for supply chain due diligence and aggregation of scope 3 emissions as well as tools for transition planning," said Zugel.

Zugel emphasized that for ESG reporting, many teams need to be able to work on one platform – and ESG Playbook understands this. The firm optimizes the workflow from different teams – such as legal, risk management, sustainability – and provides a customizable permission management system that can be divided down to the entity and facility level.

Each of ESG Playbook's modules are interconnected with the ability for data to flow seamlessly from one tool to another, so users only need to enter data once. In addition to its oneclick data aggregation approach, the platform automatically has an audit trail in every tool and offers assurance and verification at the topic and consolidated report levels. "Our goal is to streamline and simplify your reporting process and produce a sustainability advantage for your company," said Zugel.

## Pain points and USP

In Zugel's view, there are currently a couple of major pain points in sustainability reporting. The first is data collection and understanding where the data lies in an organization. "Our platform streamlines data collection processes and tracks who handled the data, so when you go back for your year two reporting, you know who exactly has the data. We also have the ability to build APIs to streamline data collection in real-time.

"The second pain point is understanding how to report on the regulations or frameworks. ESG Playbook gives extensive guidance on how to report, informing companies if the data point is mandatory or voluntary and what type of response is required. We also have a massive library of worksheets by framework to add to your report. We also have incorporated Al with Google Gemini to give clients the help to answer reporting requirements. All the heavy lifting has been done," said Zugel.

The last area ESG Playbook solves challenges is through its consultant's dashboard, where consultants can work sideby-side with their clients. Consultants, in Zugel's mind,





are a must. "I believe we are the only platform to have a consultant's dashboard.," she said.

It is vital to stand out in a sector as nimble and vibrant as the ESGFinTech market. How does ESG Playbook do this?

Zugel claims that her company has 'all the tools' for all industries with a heavy emphasis for the financial service industry to report on, such as ISSB, CSRD, PCAF, EU Taxonomy, SFDR and portfolio reporting.

She added, "Many of our competitors are in silos and do not have a complete offering for all global reporting requirements. Some are in real estate; others are just in private equity reporting or carbon reporting. We have all the tools needed to report. We also have our own proprietary database of 3,000 public companies, which helps companies understand what topics they should focus on reporting, and we give the ability to benchmark against others in their industry as a second check on their topic selection.



"In addition, we also have our own proprietary ESG risk management tool to help determine financial material risks, biodiversity risks, human right risks for country specific ESG risks"

## Global sustainability reporting requirements

With the challenges being posed by the climate transition coming into clear focus for all industries, solid and transparent sustainability reporting requirements are becoming a must worldwide. With this pressing need, regulatory requirements are front and center for the C-suite.

"Currently there are two main regulations globally," said Zugel. "The CSRD regulation applies to all European companies of a certain size and threshold as well as major companies that do business in Europe. It is a very comprehensive requirement with over 1,200 data points that requires a double materiality assessment which combines financial and impact materiality."

The other key global regulation is the ISSB framework, a framework being adopted with over 22 countries worldwide have adopted the framework. The ISSB, Zugel outlines, is requiring businesses to report on their climate change risks and opportunities, and their financial materiality topics. "The CSRD and the ISSB are interoperable and with our platform they can report on both regulations at the same time," said Zugel.

The direction of sustainability reporting is only going one way – which is forward.



"Climate change is a real risk for companies and for companies to become more resilient it is important to address where climate change can create opportunities and risk for their business"

"Additionally, manufacturing companies need to understand the risks in their supply chain due to climate change as well as modern slavery issues which can affect their brand negatively. Sustainability reporting should not be a checkbox exercise but a process for companies to understand their risk, impacts and opportunities ensuring the company is more resilient long term," Zugel added.

Over the medium-to-long term, Zugel believes that sustainability reporting will not be an isolated reported function as it is today.

"Within the next 3-5 years, we see that sustainability reporting will be incorporated into financial reporting and all teams such as finance, ERP, procurement, HR will all be working together. We have incorporated this vision into our platform already today. Carbon reporting will be a normal exercise and a way for companies to reduce their carbon footprint and also their expenses where transition planning and decarbonization strategies will be the norm," said Zugel.

## **Future plans**

As ESG Playbook looks toward the future, what is next for the firm? According to Zugel, the focus going forward will be to continue to add more capabilities for scenario analysis for transition planning. Helping companies become more resilient and take advantage of risks and opportunities due to climate change and sustainability is our key focus.

"Since regulations are global, we will also add the ability for languages in our tools," Zugel concluded •







## CASE STUDY

Facilitating CSRD Reporting for a Major Financial Institution

## **BUSINESS CHALLENGE**

A financial institution aimed to consolidate and compile its portfolio data on a single platform to meet European reporting requirements. They needed to prepare 2024 data for 2025 reporting on CSRD, EU Taxonomy, and SFDR regulations. Challenges included data aggregation, collection, and locating relevant data sources.

## SOLUTION

The financial institution utilized the SFDR and EU Taxonomy modules to effectively manage regulatory reporting. With the survey manager in both modules, they aggregated data on private companies and leveraged data vendors for equity fund information, achieving seamless data consolidation from the company level up to the portfolio level.

For CSRD reporting, they began by identifying material topics through the double materiality assessment module, using ESG Playbook's proprietary database to select relevant topics. The CSRD module then streamlined data collection and supported a gap analysis across policies, actions, and targets. The report builder enabled the integration of applicable frameworks, simplifying the reporting process. Built-in guidance allowed them to report on all three frameworks at a datapoint level simultaneously—a significant time-saver.



## RESULTS

- Improved compliance with CSRD, EU Taxonomy, and SFDR regulations.
- Streamlined data collection for reporting efficiency and accuracy.
- Strengthened transparency and accountability to stakeholders
- Lower percentage of missing data on the fund level for regulation reporting
- Better understanding the quality of the reporting data, which resulted in more transparent reporting

hello@esgplaybook.com

www.esgplaybook.com





ESG Stream is a software platform designed to centralise the ESG and investment workflows of portfolio managers. Serving as an investment research hub, it consolidates various elements such as company and broker research meetings, proxy votes, internal ratings, stock reviews, and target tracking into a single location. The platform facilitates seamless connectivity between the investment team and the compliance, sales, and ESG teams, thereby eliminating the frictions associated with information sharing. This integration simplifies the automation of reporting processes for both clients and regulators, enhancing efficiency and transparency across the board.



ESGSure, a product of ESGDS (https://www.esgds.io), is an Al-powered ESG research platform revolutionizing how organizations research ESG performance. Using a simple interface, users can access ESG performance data of over 15,000 global companies. ESGSure enables financial institutions, corporates, consultants, researchers, and NGOs to easily understand ESG risks and performance. ESGSure makes ESG intelligence accessible facilitating greater transparency. With ESGSure, comprehensive ESG analysis is at your fingertips With a team of over 250 experts in research and technology, ESGSure is equipped to scale its services according to client needs.



Founded 2021

Employees: 1-10

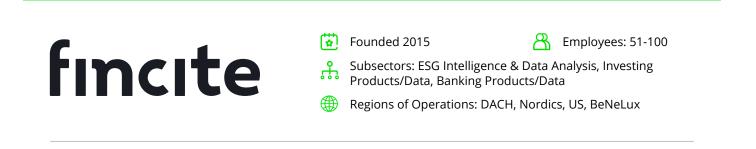
- Subsectors: ESG Intelligence & Data Analysis, Investing
  Products/Data, Banking Products/Data
- Regions of Operations: United Kingdom, Channel Islands, Middle East

Etcho's innovative suite of tools includes suitability matching, portfolio monitoring and creation -enabling wealth advisors to ensure suitability, engage clients, and ultimately create personalised, sustainable portfolios that reflect their clients' unique values. By visualising data and utilising generative AI, Etcho brings portfolios to life, helping advisors engage clients more effectively. By focusing on personalisation and storytelling, Etcho empowers advisors to differentiate themselves and grow their business while staying ahead of regulatory requirements.





FFI Solutions is a prominent research, analytics, and advisory firm with a focus on climate-related issues. The company is committed to providing tailored solutions that help decarbonise investment portfolios and adhere to the principles necessary for achieving net zero emissions by 2050. The team at FFI Solutions consists of seasoned professionals from the financial services sector, all united by a shared passion for integrating sustainability with financial performance.



Fincite, recognised multiple times for its growth and innovation, stands as one of the fastest-growing WealthTech companies in the German market. Their mission is to lead wealth management into a connected and digital era. They digitise the wealth management processes for banks, asset managers, wealth managers, and family offices, covering the whole value chain from client onboarding, advisory to investment reporting. Fincite are proud to count 15 leading financial institutions among their clients, including five of the top 20 European banks. The company's diverse team of over 60 professionals comes from more than 10 countries.



Finfox, developed by Zurich-based wealthtech firm ECOFIN Software and Technology AG, is a leading end-to-end wealth management solution that banks can tailor to their specific offering, advisory process, and client segments. Thanks to intelligent business logic, a consistent data set and full omnichannel capability, the modular software ensures a high-quality, regulatory-compliant, and seamless experience across all client touchpoints, whether in personal conversations, digital meetings, or at home via guided self-services – thus fostering a truly hybrid advisory model. The Finfox platform allows a comprehensive integration of ESG principles into products, services and underlying advisory processes, empowering banks to implement and promote their ESG philosophy throughout their offerings. Finfox is trusted by private banks, savings banks, and Swiss cantonal banks and provides solutions for all client segments, from HNWI to affluent and retail clients.





## Build an ambitious and scalable sustainable strategy

## with the Plug & Play ESG Operating System by WeeFin



More cost-effective than in-house development

From 80% to 20% Of your time spent on data management

**95%** Of coverage thanks to our automated matching

## WEEFIN

## ASSET MANAGERS

PENSION FONDS



**INVESTMENT BANKS** 

## Build an ESG Golden Source

- < Data Integration
- Matching
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## Monitor Custom Sustainable KPIs

- Calculation
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- Sandbox

## Industrialise Processes

- Reporting
- Shareholder engagement
- Controversies

## They trust us







## Discover our work and get in touch with us.



www.weefin.co









Founded 2021

3 Employees: 11-50

Subsectors: ESG/Climate Risk, Corporate Assessment & Reporting, ESG Intelligence & Data Analysis

Regions of Operations: United Kingdom, United States, Switzerland

GaiaLens is an AI-powered Sustainability Analytics Platform for institutional investors and financial services firms. Offering cutting-edge technologies and the latest thinking in ESG, its innovative platform provides a suite of tools to help investors fulfil their ESG needs, including sustainability reporting, investment screening, and deep-dive research capabilities. The GaiaLens platform acts as a digital ESG analyst that can support investors throughout the ESG investment lifecycle and save them significant time. GaiaLens offers greenwashing detection at the company and portfolio levels, a PDF GenAI chatbot, and real-time news and controversies alerts. This is all delivered in a unique modular on-demand platform. Founded in 2021, GaiaLens is led by a group of finance professionals, technologists, and academics who firmly believe that economic value creation can and should be combined with environmental stewardship, social inclusion, and sound governance.



GIST Impact is a leading provider of sustainability data, serving investor clients with assets exceeding \$8 trillion. The company specialises in quantifying corporate impacts on nature and society in monetary terms and science-backed metrics. It offers data and solutions for various applications, including nature and biodiversity assessment, CSRD compliance, and social impact analysis. GIST Impact covers 15,000+ listed companies and 2.5+ million individual assets, enabling precise, science-driven assessments globally. The company's data is supported by over 16 years of rigorous research originating from the EU-, UN-, and G8-backed study The Economics of Ecosystems and Biodiversity' (TEEB), led by its Founder and CEO, Pavan Sukhdev. GIST Impact collects its own raw sustainability data using proprietary software managed by a team of over 50 analysts. The company focuses on quantitative data, allowing it to estimate missing disclosures with advanced machine learning algorithms, which outperform traditional methods and also enable private asset analysis.

## GoCodeGreen

Founded 2021

强 Employees: 1-10

- Subsectors: Corporate Assessment & Reporting, ESG Intelligence & Data Analysis
- Regions of Operations: Europe, United States of America, APAC, Middle East, Africa

GoCodeGreen is an independent ClimateTech start-up dedicated to measuring and identifying actions to reduce the carbon impact of digital products and services. Its mission is to leverage technology to make technology cleaner, thereby establishing a sustainable foundation for future digital growth. Based in the UK, GoCodeGreen is a world leader in this underserved area, aiming to create a significant impact in the global fight against climate change. Many organisations, especially those that are digital-first and service-based, have IT-related emissions that can constitute up to 30% of their total enterprise emissions. GoCodeGreen's objective is to assist these organisations in deeply decarbonising through comprehensive IT screening and lifecycle analysis at the software level, employing a standardsbased approach. On average, the company identifies opportunities to reduce carbon emissions by between 26% and 53%, offering a substantial opportunity to enhance the sustainability of IT usage. 'GoCodeGreen is a Gartner 'Cool Vendor'







## How GaiaLens is redefining ESG ratings with Al-powered transparency and speed

ESG has become a major part of asset management, but most ESG ratings providers lack real-time updates and transparency. GaiaLens was created to solve this problem.





ESG has become a major part of asset management, but most ESG ratings providers lack real-time updates and transparency. GaiaLens was created to solve this problem.

GaiaLens' founders Gordon Tveito-Duncan and Sebastien Kirk met whilst studying at university in London and became interested in the ESG sector after seeing a fund manager's presentation on the topic. The pair soon started investigating how data science techniques could be used to predict ESG ratings. During this period, they met with multiple fund managers who all shared the opinion that ESG would become a greater priority for them in the coming years. Most importantly, the managers expressed that their existing ESG ratings companies were failing them through infrequent updates to ratings, as well as a lack of transparency, making them unable to take full advantage of ESG.

Tveito-Duncan said, "We believed that we could use the latest in ESG and technology to build something better than existing providers and help asset managers with ESG problems and challenges." In 2020, Tveito-Duncan and Kirk began work putting their ideas into action and by 2022, they had launched their debut solution to the market. GaiaLens' mission is to make financial markets more sustainable. With this goal, the team adopts a pragmatic approach to ESG and sustainable investing that empowers its users, asset managers and asset owners to have easy access to all the information they need to make informed decisions. "We want our clients to invest more sustainably, but without sacrificing returns," he added.

## How does it work?

GaiaLens is an Al-powered sustainability analytics platform that serves as an automated ESG analyst team for an asset management firm. "We aim to save asset managers time and money, and to help them be compliant," Tveito-Duncan explained. The platform supports clients across four key use cases: ESG research, ESG reporting, controversy monitoring and greenwashing risk assessment.

To provide firms with accurate and transparent ratings, GaiaLens collects structured and unstructured data, such as company reports and news articles. This is all used to build ESG scores that are refreshed daily and are fully transparent, explainable and data driven. To ensure its scores are always accurate, GaiaLens scores over 21,000 companies daily, tracking business publications, national newspapers, trade publications, sustainability publications and NGO reports. Its LLM technology then processes this information to generate controversy scores and sentiment scores with explanations for reporting.

On top of this, GaiaLens has mappings to all major sustainability frameworks, including SFDR, TCFD and the UN SDGs. Clients can simply upload their investments, and the platform will generate a PDF or Excel report within seconds.

A significant part of an asset manager's time is spent responding to client requests for sustainability data. While these reports often have similarities, they also carry various differences, forcing managers to spend time manually building personalised reports. GaiaLens' analytics tool empowers the manager to quickly find the relevant data and compile the reports.

Tveito-Duncan noted that the sustainability regulatory requirements are becoming significant time burdens for asset managers. "Some of our clients spend up to 20 hours producing just one SFDR report for one portfolio or fund, and we can reduce those 20 hours to seconds, which saves





them an enormous amount of time, particularly if they have many different products or portfolios they monitor."

It is not just the time burdens that asset managers should be cautious of as ESG becomes more prominent in asset management. Governments around the world are increasing their efforts to prevent greenwashing. For instance, the UK, Australia, the EU and Switzerland have all updated greenwashing regulations this year. Greenwashing not only poses a threat of a fine but can cause significant reputational damage that can linger for years. GaiaLens is designed to mitigate these risks. Tveito-Duncan said, "We combine our portfolio benchmarking and controversy detection workflows to assess the greenwashing risk of a portfolio or fund again in a very short time."

#### What makes GaiaLens different

One of GaiaLens' main objectives is to support greater ESG integration through its sustainability analytics tools. It achieves this through improved insights into sustainability. Tveito-Duncan explained that through GaiaLens, managers can screen potential investments that share similar riskreturn profiles and identify the one with greater long-term sustainability.

"It's those 'at the margin' decisions we want to support with our platform. From the consumer perspective, returns aren't sacrificed, but they know the fund manager is making more long term, sustainable decisions."

This is just one of many differentiating factors GaiaLens boasts. Another unique aspect of GaiaLens that Tveito-Duncan pointed to was its ability to leverage historical data. Through its automated SDFR reporting solution, users can upload their historical holdings and generate reports as required by annex one, which necessitates a comparison of a fund on previous years.

Another major differentiator is GaiaLens' anti-greenwashing capabilities. It is broken down into two core tools. The first is a company greenwashing screen. This looks into a company's targets, press releases and other communications and then compares this to quantitative data, such as reported emissions and GaiaLens' controversies output, which flags each time a company has been linked to greenwashing incidents.

The second tool is a fund greenwashing screen. This leverages GaiaLens' guidance scores, climate metrics and the controversies output to assess a fund's greenwashing risk.

"Both of these screens are, in essence, trying to quickly show our users what a company says it's doing and what it's actually doing. This is the same for the fund as well. It can analyse fund prospectuses, for example, and then actually see if a fund is adhering to its sustainability claims or goals. The modularity of our platform underpins all these features as well. So, our platform is broken down into modules, and so users can choose to pay for exactly what they want to use." This level of transparency is vital for asset managers, as many still struggle with greenwashing. For instance, a report from a London-based not-for-profit organisation claims 55% of funds positioned as low-carbon, fossil fuel-free and green energy-focused, had exaggerated their environmental claims and over 70% of these firms fail to meet their ESG targets. Scandals like this can jeopardise the future success for firms.



"The fines that regulators impose on asset managers, may not be massive, but the reputational damage could put off consumers from investing in different products with asset managers."

Additional differentiators of GaiaLens include its controversy alert system, which automatically notifies users of a controversy impacting a portfolio company, and its customisable impact screens, which quantitatively assess a portfolio or a fund against a benchmark. Finally, the company offers a PDF Gen Al chatbot that is capable of analysing text to generate useful insights for managers.

These differentiators have resulted in numerous happy customers. One of these customers is a mid-sized, Londonbased asset manager with around £60m in AUM. Prior to GaiaLens, the firm was spending thousands of hours a year completing SFDR reports across their 30 portfolios. By adopting the GaiaLens platform, the firm reduced report generation time from 20 hours to just minutes, freeing the managers and ESG teams to focus on more important tasks.

On a concluding note, Tveito-Duncan explained that GaiaLens' ability to save a manager time and money makes it the perfect partner. He said, "That's our main aim and we've been doing that over two years since we launched.

"We stand out compared to legacy ESG providers. In comparison to them, we take a completely different approach to their traditional analyst-based, research-driven approach. We take a purely quantitative approach to ESG, and this means that our solution is good value for money, our data is real-time, fully explainable, and our platform is customisable. In addition, we pride ourselves on excellent customer service and success, and really listen to our clients and the features that they want developed."



# How GaiaLens provided an asset owner with increased ESG and sustainability insight

#### The Client:

The client is a small asset owner and medical research charity operating within the life sciences space. A self-funded charity, investing is its primary source of income and the asset owner funds early-stage science for some of the most under-served health conditions.

#### The Challenge:

To ensure the asset owner's investments were aligned with its sustainability goals and ESG commitments, tracking investments was essential. Despite their commitment to responsible investing, they previously struggled with tracking ESG data effectively and addressing the growing concerns around greenwashing—where investments are marked as sustainable without tangible action towards ESG goals.

Like many asset owners, the client found that the sustainability reports provided by their external asset management team were simplistic, outdated, and insufficient to effective decision-making. They were particularly concerned by the lack of transparency and inability to receive real-time insights into the ESG performance of their investments, which made it difficult to respond quickly to emerging controversies. Additionally, they faced challenges in communicating their ESG impact to stakeholders in a meaningful way.

#### The Solution:

With expertise in ESG data, AI & Advanced Analytics, and Software Development, GaiaLens provided the client with a state-of-the-art platform that directly addressed their greenwashing concerns. By offering real-time monitoring of ESG data, including both structured reports and unstructured news sources, the platform allowed the client to stay ahead of any controversies that might affect its investments.

The platform also enabled comprehensive ESG tracking across their entire portfolio, with the ability to aggregate insights at the allocation level. Addressing specific concerns within ESG, GaiaLens offered thematic screens that allowed the client to monitor topics such as climate transition, modern slavery, and business ethics.

#### The Outcome:

As a result of implementing the GaiaLens platform, the client gained unprecedented transparency over ESG performance data on investments. This empowered the client to evaluate the authenticity of ESG claims and ensured that its investments aligned with its responsible investment objectives.

The client also found that they could communicate their ESG impact to stakeholders more effectively, and help significantly to identify and mitigate greenwashing risks, ensuring that their investments were genuinely aligned with their commitment to responsible investing.

Offering greater transparency and certainty, GaiaLens' Al-powered solution empowers asset owners to make more informed, proactive, and confident decisions that closely align with their sustainability goals.

Your business could be next! Book your demo today



GaiaLens

www.gaia-lens.com





😧 Founded 2018

强 Employees: 1-10

Subsectors: ESG/Climate Risk, ESG Intelligence & Data Analysis

Regions of Operations: Australia, United States, United Kingdom

GreenKPI is an innovative SaaS platform aimed at accelerating the adoption of sustainable practices within businesses, facilitating significant environmental and social change. Established by sustainability experts, GreenKPI aids organisations in reducing their environmental impact by offering actionable sustainability insights, tracking progress, and automating essential sustainability metrics. The platform emphasises practical, cost-effective actions that enhance operational efficiencies, enabling companies to improve their KPIs—thereby boosting innovation, productivity, and profitability while mitigating long-term risks. GreenKPI is crafted to engage employees at all levels, promoting company-wide participation in sustainability initiatives. With features such as interactive dashboards, automated reporting, and stakeholder engagement tools, GreenKPI simplifies sustainability management for businesses of all sizes. Whether for regulatory compliance, brand enhancement, or long-term cost savings, GreenKPI provides measurable results.



Greenomy is a leading provider of ESG reporting solutions, offering global corporations an efficient route to compliance with major frameworks such as CSRD, EU Taxonomy, GRI, ISSB, and others. Utilising its advanced SaaS portal, Greenomy consolidates intricate regulatory requirements into a unified data model, supported by ESG data libraries and the capabilities of Generative AI. This integration enables organisations to streamline the production of detailed sustainability reports, allowing ESG teams to concentrate on effecting meaningful changes. Greenomy is recognised as a CDP Accredited Provider for 2023.



As a trusted partner to financial markets across real assets and climate-critical industries, GRESB delivers assessmentbased solutions, actionable insights, and granular asset-level data to inform investment decisions and support the transition to a sustainable global economy. Since 2009, GRESB has been the leading provider of ESG data and sustainability benchmarks for real assets, serving more than 150 institutional and financial investors worldwide. Their comprehensive and complementary datasets cover thousands of real estate portfolios, infrastructure funds, and infrastructure assets through the annual GRESB assessments, collectively valued at almost USD 9 trillion, and physical assets and companies that account for more than 75% of global greenhouse gas emissions from the most carbonintensive sectors.





## GREENSCOPE

😰 Founded 2022

Employees: 11-50

Subsectors: ESG/Climate Risk, Corporate Assessment & Reporting, ESG Intelligence & Data Analysis

Regions of Operations: France

Greenscope is a greentech company offering an all-in-one software solution to manage sustainable strategy and ensure regulatory compliance (SFDR, CSRD, Taxonomy, CSDDD, UK SDR, CSSF). Faced with the growing challenges of sustainability, both legal with numerous regulations in place and operational with the complexity of ESG indicators and data, companies can find themselves struggling without the right resources or tools. Greenscope is the leading solution covering all dimensions of ESG: impact measurement, analytics, reporting, regulatory compliance, sustainable roadmaps, and action plans. Over 5,000 companies, asset management firms, banks, and insurers use Greenscope for ESG reporting.



HACE is a sustainability firm established by experts in child labour and sustainable investment, with a mission to eradicate child labour from global supply chains. The company is committed to providing investors and banks with comprehensive risk management tools and insights to identify, assess, and mitigate child labour risks. By fostering collaboration between investors and companies, HACE aims to safeguard business value and drive positive societal impact. The firm's vision is to drive impactful change through collaborative ownership, empowering investors and companies to eliminate child labour. HACE believes that targeted risk data, supported by qualitative engagement, enables informed dialogue about child labour risks in supply chains. This approach encourages impactful actions against child labour practices by global public companies and their suppliers. HACE collaborates with asset owners, asset and wealth managers, and companies seeking to identify and minimise the business and investment risks associated with this critical social issue.

## **Ideal**Ratings<sup>®</sup>

Founded 2006

**Employees:** 101-250

- Subsectors: ESG/Climate Risk, Corporate Assessment &
  Reporting, ESG Intelligence & Data Analysis, Supply Chain Screening, Investing Products/Data, Banking Products/Data, Regulatory Change Management
- Regions of Operations: Headquarters in the United States, operates in Europe, Middle East and Asia Pacific

IdealRatings is a prominent data provider that supports global asset managers, asset services, financial institutions, and asset owners with a variety of responsible investment solutions. It offers its esteemed clients innovative data services, analytical tools, and reports for over 40,000 issuers and around 450,000 global instruments, including equities, fixed income, and REITs, with the mission of facilitating responsible investments worldwide. The subscription-based services allow users to access an extensive range of data, analysed by its experienced research team and based on a proprietary methodology, enhanced with robust screening capabilities and timely coverage.







impak Analytics is a fintech scale-up that utilises artificial intelligence to offer a user-friendly platform for impact data and intelligence. The company provides impact assessment, scoring, and rating solutions, driven by its mission to assist the financial sector in making more sustainable decisions. Its impact assessment methodology aligns with international standards and principles, including the Impact Management Platform and the United Nations' 17 Sustainable Development Goals. By employing a double materiality approach, impak Analytics considers positive impacts and incorporates over 3,700 enriched data points. The platform features a 1000-point scoring process known as the impak Score™, which ensures that impact analyses are standardised, comparable, reliable, and contextualised.



Founded 2014

Reployees: 5,001-10,000

Subsectors: ESG Intelligence & Data Analysis, Corporate Assessment & Reporting, Banking Products/Data, Investing Products/Data

Regions of Operations: Global

IntellectAl's ESG Edge addresses the growing complexity of ESG data analysis for institutional investors. Traditional methods struggle with fragmented, unstructured, and large-scale ESG data, often leading to incomplete or delayed insights. ESG Edge, powered by IntellectAl's GenAI platform, Purple Fabric, offers a comprehensive solution by automating the extraction of contextually relevant sustainability insights from millions of documents. The platform provides explainable AI, ensuring transparency in its findings, and delivers real-time, scalable analysis across vast portfolios. ESG Edge covers up to 50,000 companies, offering custom ESG Datasets, while also analyzing real-time news and sentiment for a holistic view. With its capacity to identify emerging risks and provide tailored insights, ESG Edge empowers investors to make informed, sustainable decisions more efficiently. It stands out with its explainability, scalability, and comprehensive coverage of ESG intelligence.



By distilling decades of research in quantitative finance and behavioural economics into accessible APIs, Kidbrooke empowers banks, insurers, and wealth and investment managers to develop next-generation investment, pension, and wealth experiences. They offer KidbrookeONE, a comprehensive investment and wealth analytics platform designed to enhance both customer and adviser experiences while increasing the efficiency of investment and wealth operations.









Kita is a specialist in carbon insurance, dedicated to facilitating the growth of carbon projects and technologies. The company achieves this by providing a range of insurance products and services designed to mitigate carbon risk. By reducing the risk associated with carbon credit transactions, Kita enables increased flows of upfront capital, thereby accelerating the pace of positive climate impact. As a coverholder at Lloyd's of London, the world's foremost specialist insurance and reinsurance marketplace, Kita is well-positioned to offer these innovative solutions.



Koaloo.Fi is a fintech company dedicated to empowering company supply chains to make Environmental, Social, and Governance (ESG) initiatives easy, profitable, and scalable. The goal: to transform ESG from a cost center to a profit driver for companies and their suppliers. Koaloo.Fi believes that the key to achieving sustainability targets lies in supporting supply chains because they comprise 90% of a company's ESG impact. To grow supplier sustainability engagement for thousands of suppliers worldwide and strengthen their ESG performance, Koaloo.Fi offers financial incentives/financing and coaching to improve supplier participation, transformation and data quality. Founded by Alex and his partner, who collectively have over 40 years+ of experience in banking, innovation, technology and ESG, Koaloo.Fi aims to leverage this expertise to drive meaningful change in corporate sustainability practices by making ESG profitable for companies and their suppliers from Day 1.



Founded 2018

Employees: 51-100

- Subsectors: ESG Intelligence & Data Analysis
- Regions of Operations: United Kingdom, Europe, United States

KYND's innovative technology offers unparalleled, instant, and accurate insights into an organisation's cyber exposure, at an individual and portfolio level, highlighting the critical issues that need attention to maintain a proactive stance against cyber threats and providing helpful remediation advice. This approach enables financial services firms and their investments to integrate effective cyber risk management into the broader framework of ESG governance. Distinct from many other solutions, KYND presents its findings in a straightforward and comprehensible format, eliminating the need for lengthy reports or complex cyber scoring systems. KYND's unparalleled cyber risk management tools not only enable better-informed investment decision making by providing instant insight into investments' cyber risk profiles but also help reduce portfolios' risk exposure with continuous exposure monitoring, advanced threat detection and alerts.







🔂 Founded 2020

😤 Employees: 11-50

Subsectors: Corporate Assessment & Reporting, ESG Intelligence & Data Analysis

Regions of Operations: Nordics, United Kingdom

Legacy is positioned between a start-up and a scale-up, having already secured some of Denmark's largest commercial real estate clients. As a leader in the Danish CO2-reporting market for real estate and financial services, Legacy specializes in automating the collection of consumption data and delivering accurate CO2 reporting, the "E" of ESG. The company strives to make emission- and consumption data available, offering standardized reporting in RealESG, GHG, and CRREM. The mission is to make carbon emissions actionable and guide investments toward decarbonization by building insights and enabling clients to make data-driven decisions. While many focus on tracking minor changes of 0.5-1%, Legacy emphasizes the bigger picture by delivering meaningful and strategic insights, tying environmental data to risk and yield. Among other things, Legacy provides unique market- and building-specific benchmarks built on real consumption data for the entire build environment, forecasting with decarbonization targets, and marking potential stranding assets.



Manaos, a fintech subsidiary of the BNP Paribas Group, is designed to transform the way institutional investors and asset managers engage with their ESG ecosystem. It offers an all-in-one platform that allows investors to share investment data for improved portfolio transparency, harmonisation, and connectivity with over 20 leading ESG providers, such as ISS ESG, MSCI, Sustainalytics, Bloomberg, and S&P. Through Manaos, investors gain access to an expanding array of ESG data and analytical tools, currently featuring more than 260 dataset applications and 63,000 unique ESG indicators. The platform also supports portfolio enrichment and analytics, while generating customised and regulatory sustainability reports to address cost-effective legal and marketing requirements.



Founded 2017

Remployees: 11-50

- Subsectors: ESG/Climate Risk, Corporate Assessment &
  Reporting, ESG Intelligence & Data Analysis, Supply Chain Screening, Investing Products/Data, Banking Products/Data
- Regions of Operations: United Kingdom, Australia, New Zealand

mnAi employs proprietary data and technology to deliver distinctive research, analytics, insights, and due diligence on all UK companies, with a particular emphasis on ESG (Environmental, Social, and Governance) factors. Their primary offering is a unique data asset comprising over 12 billion data points, encompassing more than 11 million UK companies and 37 million individuals, which is continuously updated in real-time. From supply chain benchmarking and early warning indicators to detailed analysis and reporting, mnAi provides comprehensive, intelligent solutions designed to assist clients in reducing their emissions footprint and streamlining their carbon journey.





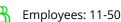
Modefinance, a part of the TeamSystem group, is a Fintech Rating Agency registered as a CRA and ECAI. It specialises in developing digital solutions for credit risk assessment and management. Utilising data science, AI-based technology, and its proprietary Rating methodology, MORE, modefinance offers precise and transparent credit risk analyses for companies and financial institutions globally. Its solutions enable users to digitalise their risk management processes through a comprehensive suite of risk analysis tools, facilitating the automation of evaluation procedures. Drawing on market-tested methods and multidisciplinary expertise, modefinance has developed its own ESG Rating assessment models. These models provide reliable and user-friendly services, offering a holistic view of a company's sustainability from financial, environmental, social, and governance perspectives.



Moroku, through its Odyssey platform, is revolutionising financial services by harnessing game design for the creation and operation of new digital platforms for clients worldwide. The company helps clients acquire, engage, and retain customers by helping them establish better financial and sustainable habits. By using game as the design lens, Moroku offers executives a transformative opportunity to gain a competitive edge in the market. Placing customer success at the core of product design, and framing everything within a game context, addresses essential questions about purpose and relevance. This approach creates enduring roadmaps of product innovation that impact the triple bottom line of people, profit and planet.



Founded 2016



- Subsectors: Investing Products/Data, Banking Products/Data
- Regions of Operations: Global

Multiply is a WealthTech company revolutionising the financial advice sector through Al-driven solutions. Founded in 2016 and based in London, Multiply specialises in automating administrative tasks and streamlining compliance, empowering financial advisers to deliver personalised advice at scale. The company's modular SaaS platform offers a range of solutions, including automated guidance, hybrid advice, and holistic financial planning. Multiply's technology has been tested and perfected through its own B2C app, generating over 250,000 advice recommendations in the past six years. Multiply caters to a diverse clientele, from budding startups to large financial institutions, offering both white-label and tailored solutions. Their mission is to make financial advice more accessible and efficient, enhancing financial well-being for everyone.

ESGFINTECH100





netzeronow

Founded 2020

Birchitzen Employees: 11-50

 Subsectors: ESG/Climate Risk, Corporate Assessment &
 Reporting, ESG Intelligence & Data Analysis, Supply Chain Screening, Regulatory Change Management

😥 Regions of Operations: Europe, North America

Net Zero Now is an innovative platform dedicated to assisting businesses, particularly within the financial services sector, in reducing their carbon footprint and achieving net zero emissions. The company is committed to facilitating the transition to a low-carbon economy by integrating technology, industry expertise, and regulatory insight. Specifically designed for financial advisers, the platform aids in measuring, reporting, reducing, and certifying carbon emissions in line with global standards. Developed in collaboration with industry leaders such as Liontrust and Fintel, it adheres to the Financial Adviser Protocol, offering a structured approach for advisers to reach their net zero objectives. Net Zero Now provides two certification levels: 'On the Road to Net Zero' for those starting their carbon reduction journey, and 'Net Zero Certification' for those who have achieved net zero emissions. These certifications are widely recognised, enabling financial institutions to meet regulatory demands and establish themselves as leaders in sustainable finance.



Neural Alpha deliver bespoke cutting edge ESG data & software solutions infused with world leading financial data, Al, spatial, environmental modelling & semantic technology capabilities for a wide range of industries, such as asset and investment managers, governments, banking, downstream corporates, and financial data vendors.



Nexus FrontierTech empowers institutions by providing financial data processing products through its proprietary generative AI platform. This platform automates data-driven processes, extracts valuable insights from unstructured data, and enhances decision-making. By offering modular plug-and-play automation solutions, Nexus automates and augments manual processes, allowing end-users to improve workflows with faster and more reliable results, thus enabling them to focus on higher-value tasks. With extensive experience in the financial industry, Nexus delivers out-of-the-box solutions adhering to best industry practices. Nexus utilises cutting-edge computer vision and NLP technologies to develop a generative AI platform that enhances decision-making and customer experience, steering revenue generation and risk management. Their products are designed for seamless integration into existing systems, adaptable to any country setting, and scalable for long-term use. Nexus facilitates quicker AI integration, allowing clients to start small and scale as needed, supporting extensive digital transformation projects.







Founded 2012

Bind Employees: 1,001-5,000

Subsectors: Corporate Assessment & Reporting, ESG Intelligence & Data Analysis

Regions of Operations: Global

OneStream is a leading enterprise finance platform designed to help today's finance teams move beyond traditional reporting and guide businesses towards future success. It unifies financial and operational data, integrates Al to enhance decision-making and productivity, and enables the CFO to play a pivotal role in business strategy and execution. With a customer base exceeding 1,400, including 15% of the Fortune 500, and supported by 250 go-to-market, implementation, and development partners, as well as 1,300 employees, OneStream aims to become the operating system for modern finance. For further information, one can visit onestream.com.



osapiens develops innovative software-as-a-service solutions that enable companies to implement ESG requirements in a fast, automated and secure way. At the core is the osapiens HUB, an Al-powered cloud platform that creates compliance and transparency across the entire value chain. With osapiens, companies master all ESG challenges: They identify risks, implement reporting obligations such as CSRD, EUDR and CSDDD, and make their operations more efficient and sustainable. osapiens was founded in Mannheim, Germany in 2018 and was awarded the German Founder Award in the ""Rising Star" category in 2022. Today, osapiens is a leading provider of ESG software solutions and works with an international team of more than 350 employees for more than 1,400 customers worldwide.

# Oxford Risk

Founded 2002

Employees: 51-100

- Subsectors: ESG/Climate Risk, ESG Intelligence & Data Analysis, Investing Products/Data, Banking Products/Data
- 🛞 Regions of Operations: Global

Founded in 2002 by leading behavioural scientists from Oxford University, Oxford Risk use behavioural finance software to help investors make better decisions. Each year investors lose on average 300 bps of returns due to the need for emotional comfort. Advisers, banks, wealth managers, pension providers, and financial institutions use Oxford Risk's software solutions to help guide investors to higher returns and enjoy greater client engagement, asset growth, and regulatory peace of mind.







Permutable AI is a pioneering technology firm that focuses on providing real-time news sentiment analysis and ESG insights tailored for the financial services industry. Established by Wilson Chan in 2020, the company harnesses advanced artificial intelligence and machine learning to process extensive news data, offering financial institutions, investors, and businesses the tools to navigate market fluctuations and manage risks. In addition to its ESG solutions, Permutable AI's newly launched Trading Co-Pilot integrates AI-driven analysis to provide real-time insights for traders, enabling them to make data-informed decisions while staying ahead in today's rapidly evolving global markets. This dual focus solidifies Permutable AI's position as a leader in AI-driven fintech solutions.



Perse is a data infrastructure company, leading in utilising data to drive sustainability and automate the journey to Net Zero. By leveraging over 2 billion points of real-time data through digital APIs connected to every grid asset, Perse enables organisations to gain insights that enhance the cost and carbon efficiency of buildings, generation assets, batteries, and electric vehicles on demand. With a strong presence in the financial, property, and energy sectors, Perse aims to save over 10 million tonnes of CO2 and generate more than £100 million in savings by 2030 in real estate and energy assets. Perse is integrated into several ESG and carbon accounting platforms, as well as offering access via API, hub and white label.



Physis provides the largest impact database, encompassing 14,000 companies and 335,000 funds, with comprehensive sustainability metrics including emissions, waste recycling, gender diversity, and sustainable products. Their latest innovation, ImpactChat.AI, employs generative AI and 176 million data points to offer real-time, actionable insights, simplifying sustainability research and fulfilling the demand for transparency and detailed sustainability data. Unlike traditional ESG scores, Physis offers objective, granular data through an intuitive platform, enabling users to comprehend the true impact of a company's operations and meet the increasing demand for sustainability information.





# Pilario

😧 Founded 2022

Employees: 11-50

Subsectors: ESG/Climate Risk, ESG Intelligence & Data Analysis, Supply Chain Screening

Regions of Operations: Europe, United States, Mexico

Pilario offers a unique solution through its advanced Life Cycle Assessment (LCA) SaaS platform. Its mission is to inspire and empower companies to make sustainability a cornerstone of their business strategy and performance. At the heart of Pilario is a team rich in both LCA and SaaS expertise, committed to guiding businesses through their sustainability journey. Through its solution, companies can meticulously monitor, evaluate, communicate, and reduce the environmental footprint of their products with ease. One of its greatest strengths lies in its partnership with RDC Environment, a leading LCA consultancy company with over 25 years of expertise. This collaboration allows Pilario to offer clients not only an advanced software solution but also tailored LCA services and customised modelling when needed. RDC Environment's expertise, combined with Pilario's SaaS specialists, enables it to deliver a powerful, science-backed tool designed to meet the needs of modern businesses.



Plan A is Europe's foremost software provider specialising in science-based decarbonisation for businesses. Established in 2017, the company has developed a certified carbon management platform that integrates cutting-edge technologies with the latest scientific standards. This platform enables businesses to measure their emissions, decarbonise their operations and value chains, and report their Corporate Sustainability Reporting Directive (CSRD) performance. Having assisted over 1,500 companies and suppliers, Plan A recognises the complexity of accounting for and reducing corporate carbon footprints. The company positions itself as a partner, guiding clients through their entire net-zero journey. The Plan A platform serves as the central carbon management system, supported by scientific experts, a customer success team, and a network of service partners. This comprehensive approach helps clients reduce emissions efficiently, saving time and money while accelerating their impact. With offices in Berlin, Paris, and London, Plan A aims to foster a global net-zero economy driven by climate-conscious businesses.

### Position Green\*

Founded 2015

Employees: 251-500

- Subsectors: ESG/Climate Risk, Corporate Assessment & Reporting, Supply Chain Screening
- Regions of Operations: Global

Position Green is a prominent sustainability partner that specialises in providing advanced ESG software alongside expert advisory services, e-learning, and independent assurance. Their comprehensive solutions support businesses in transitioning from mere compliance to achieving sustainable impact. Position Green's data-driven ecosystem empowers enterprises and investors to operate with greater transparency and efficiency. With offices in Stockholm, Oslo, Copenhagen, Malmö, Gothenburg, Austin, New York, Houston, Benelux, and London, the company manages USD 500 billion and has screened and monitored over 2,000 assets to date.







Founded 2016

**A** Employees: 101-250

Subsectors: ESG/Climate Risk, ESG Intelligence & Data
 Analysis, Banking Products/Data
 Regions of Operations: Global

PriceHubble was established to enhance transparency in global real estate markets. The company offers insights and solutions that enable clients to make more informed real estate decisions and improve key performance metrics such as client conversion, retention, and rental yield. PriceHubble has assembled a distinctive team of data scientists, engineers, and experienced entrepreneurs to deliver cutting-edge real estate insights, which are seamlessly integrated into clients' daily business operations. As a B2B company, PriceHubble caters to banks, asset managers, developers, property managers, and real estate agents with its digital solutions. The company is fortunate to have the support of world-class investors.



Pulsora is a state-of-the-art platform launched in 2021, designed to enhance the sustainability and ESG (Environmental, Social, and Governance) performance of organisations. It offers a comprehensive solution for tracking, reporting, and analysing sustainability data across various industries. The platform automates data collection, carbon accounting, and compliance with regulatory standards, providing audit-ready reports. Integrating over 230 data sources, Pulsora simplifies the consolidation of sustainability efforts into a transparent system. Key features include automated ESG data management, detailed carbon footprint measurement across Scopes 1, 2, and 3, and real-time tracking to meet regulatory requirements like CSRD and CDP. It also allows for custom report creation, performance benchmarking, and predictive analytics. Pulsora's rapid adoption by over 400 global companies, including Apax Partners and Aker ASA, highlights its effectiveness. With \$20 million in Series A funding, Pulsora is poised to expand its functionalities and global reach, making it an indispensable tool for businesses committed to impactful change and compliance.



Founded 2015

B Employees: 11-50

- Subsectors: Investing Products/Data, Banking Products/ Data, Regulatory Change Management
- Regions of Operations: Europe

Quantfolio is a prominent investment advisory software provider in Europe. Its Deep Alpha Platform, a digital investment solution for wealth and pension advisory, assists Nordic banks and financial institutions in serving clients more efficiently while adhering to growing regulatory demands. Whether managing monthly saving plans for the mass market or addressing more sophisticated needs for high-net-worth individuals and institutional clients, Quantfolio's platform provides the flexibility and usability required. Featuring robust APIs and front-end applications, it integrates seamlessly into existing systems, enhancing client experiences across all channels.







😧 Founded 2009

Employees: 51-100

Subsectors: Financial Crime Risk, Compliance and Regulatory Risk, Supply Chain Risk, ESG Risk, National Security Risk

Regions of Operations: North America, Latin America, Europe, Asia

Quantifind's precise risk intelligence automation enables organisations to gain insights into their customers, partners, and suppliers by leveraging global data. This allows them to minimise exposure and costs, enhance productivity, and ensure compliance. The company's risk intelligence solutions utilise advanced AI, machine learning, precise language models, natural language processing (NLP), and the innovative field of name science. These technologies allow Quantifind to efficiently analyse billions of structured and unstructured data points with remarkable accuracy, speed, and scale. As a result, risk teams can obtain results in milliseconds, facilitating the swift verification of a potential customer's identity and delivering highly accurate risk assessments.



Regnology is a prominent technology firm dedicated to enhancing safety and stability in the financial markets. Specialising in regulatory reporting, the company serves over 35,000 financial institutions, 70 regulators, international organisations, and tax authorities, providing solutions that improve data quality, efficiency, and cost savings. With a workforce of more than 900 employees across 17 countries, Regnology utilises a unified data ingestion model, enabling clients to swiftly implement and benefit from its solutions while adapting to regulatory changes. Established in 2021 through the merger of BearingPoint RegTech and Vizor Software, Regnology is on a path of organic and external growth, solidifying its status as a leading force in regulatory reporting globally.

### REQUIREMENTONE

🔂 🛛 Founded 2020



- Subsectors: Corporate Assessment & Reporting, Regulatory Change Management
- Regions of Operations: Global

RequirementONE empowers companies and service providers of all sizes to manage regulatory change, with a focus on Financial Services, while supporting other highly regulated industries across any jurisdiction or language. Its agnostic platform enables users to create custom governance, risk, and compliance (GRC) solutions without coding. Workflow automation reduces manual effort, and embedded Al drives rapid value creation by enabling natural language interactions with policies and procedures. The platform also provides real-time horizon scanning with personalized filtering through an intelligent taxonomy and automates tasks such as review cycles and XBRL report generation. Founded in 2020 and based in London, RequirementONE serves clients globally, continuously evolving through customer feedback. By transforming compliance processes, it enhances regulatory coverage, reduces risk, and cuts costs by up to 80%.





New Risk Save



Employees: 11-50

Subsectors: ESG/Climate Risk, ESG Intelligence & Data Analysis, Investing Products/Data, Regulatory Change Management

🛞 Regions of Operations: United Kingdom, EU

RiskSave is a technology platform and leading B-Corp that provides technological and regulatory support to asset managers and leading FinTechs. It is currently Europe's fastest growing FinTech incubator. RiskSave provides regulatory reporting, compliance consultancy, and asset management services to startups and financial institutions. The company offers an FCA umbrella for a diverse client base, ranging from innovative FinTechs to traditional financial services firms. Its incubation platform enables clients to focus on their core proposition while offering an accelerated path to market and regulatory excellence as a source of competitive advantage. Since 2017, RiskSave has scaled to over 100,000 customers across multiple asset classes and can create and support multiple investment wrappers, from small savings accounts to institutional pensions. Clients range from seed stage startups to listed multinationals.

**\$** 

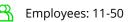
Founded 2017



SESAMm is a global leader in ESG controversy data, using advanced Generative AI. It automates monitoring and due diligence on public and private assets. SESAMm provides coverage for more than 5 million companies in multiple languages. SESAMm works with top international firms such as Carlyle, Warburg, Natixis, RBI, Fitch, Oddo, and ERM.



Founded 2015



- Subsectors: ESG/Climate Risk, ESG Intelligence & Data Analysis, Banking Products/Data
- Regions of Operations: Global

SkenarioLabs provides a predictive data analytics solution focused on real estate risk assessment and valuation. Operating in 13 global market areas, the company monitors €80 billion in collaterals monthly. Their Al-powered platform offers advanced data analytics, reporting, and risk assessment tools to support sustainable investment and lending decisions. As financial institutions face increasing responsibilities due to climate change and regulatory changes, SkenarioLabs' technology simplifies compliance challenges and reduces clients' reporting burdens. The platform analyses the complex relationships between real estate value drivers, risks, green credentials, and technical performance variables, enhancing portfolio management and ensuring long-term climate resilience. From single energy renovations to portfolio-level net zero planning and ESG risk reporting, their automated service ensures efficiency and accuracy in financing decisions. Founded in Finland in 2015, SkenarioLabs has teams in Finland and the UK, serving a global clientele including banks, insurers, asset managers, municipalities, energy companies, and developers.







SOPIAD is a Belgian RegTech company that empowers financial institutions with scientifically-backed resources and insights to thrive in today's dynamic and responsible market. Founded on years of academic research and guided by experienced wealth management and academic experts, the company assists financial intermediaries in personalising the investing experience. SOPIAD's potential client base is extensive, covering three key segments within the financial sector: Asset Managers, Wealth Managers, and Life Insurers. Their solutions are particularly beneficial in scenarios where financial advisors or portfolio managers engage with investors. Recently, SOPIAD has been honoured with two prestigious fintech awards: the Digital Finance Summit Award (Public Prize) and the Innovation Award, organised by the ACA Luxembourg (Association des Compagnies d'Assurance et de Réassurance).



StakeholderAI is a San Francisco-based startup leading the way in stakeholder intelligence and ESG innovation. Its sophisticated software employs multicultural AI agents and conversational AI to interact with diverse stakeholder groups, assessing sentiments and behaviours across various cultures. The proprietary ImpactMeter<sup>™</sup> measures stakeholder impacts, directly linking them to ESG metrics and business performance indicators. Built on Salesforce and utilising the Data Cloud, StakeholderAI converts fragmented stakeholder data into actionable intelligence, aiding companies in managing relationships more effectively, aligning stakeholder needs with business objectives, and promoting sustainable growth. Supported by a team of experts in AI, stakeholder engagement, and ESG, StakeholderAI's distinct advantage lies in its ability to facilitate natural language conversations with stakeholders. This feature encourages genuine, real-time dialogue, transforming stakeholder management from a reactive process into a proactive one. By bridging the communication gap, StakeholderAI is shaping the future of stakeholder engagement.

- sugi
- Founded 2020



- Subsectors: ESG Intelligence & Data Analysis, Offsetting Analytics & Marketplaces, Investing Products/Data
- Regions of Operations: United Kingdom, Europe, United States

Sugi provides climate and green analytics to wealth managers and family offices for the benefit of their high net worth clients. To provide 'last-mile' impact management, Sugi also offers curated, high-quality carbon credits. Wealth managers and family offices can opt for a bespoke connection to Sugi's award-winning public app, as well as receive analytics via API/SFTP for their existing reporting platforms. To support its core products, Sugi offers comms assistance and consultancy. Sugi has won four categories at the WealthBriefing 'Wealth for Good' Awards, including Best ESG Data (Europe) and Best ESG Reporting (UK). Since 2023, Sugi has had a partnership with Addepar - a leading global wealth reporting platform for wealth managers and family offices. In 2024, Sugi partnered with Mirador/iCapital, a global wealth technology platform and consultancy, and has now onboarded wealth managers totalling >\$30bn AUM.







Founded 2020

Employees: 101-250

Subsectors: ESG Intelligence & Data Analysis, Offsetting Analytics & Marketplaces

Regions of Operations: Global

Sylvera anticipated the pivotal role carbon credits would play in the net zero transition, enabling businesses to make a significant impact and support a more sustainable world. Despite the industry's challenges, such as a lack of transparency and standards, Sylvera collaborates with entities like the World Bank, the Singaporean Government, and major financial institutions to manage carbon credit portfolios. Their platform is integral to carbon due diligence, allowing customers to confidently purchase and utilise credits. Sylvera introduced the first carbon credit rating, attracting early adopters like Salesforce and Shell. They employ advanced techniques, including laser scanning and drones, to measure carbon storage with unprecedented accuracy. By applying machine learning, Sylvera scales this data globally, enhancing investor confidence. Partnering with global leaders, they aim to define effective climate action.



WealthMapper & Insurance-in-a-Box offer a comprehensive suite of products and services for the insurance and wealth sectors, covering back office, advisory, and digital channels. Financial institutions can utilise WealthMapper to unlock new market opportunities through goal-based savings, financial planning, automated advisory, sustainable investing, automated rebalancing, micro-savings, lending and mortgages, portfolio management, and more. Insurers, Managing General Agents (MGAs), and brokers can benefit from Insurance-in-a-Box to expedite their digital greenfield start-ups or transform their existing IT infrastructure into a future-proof, flexible platform. Both Property & Casualty and Life & Pension lines of business are supported. In collaboration with their partners, Tietoevry, they empower customers with top-tier solutions in an Open Ecosystem mode. Their modular and pre-packaged approach ensures flexibility and optimal cost of ownership, enabling customers to innovate and develop new services and business models.



Founded 2008

Employees: 1,001-5,000

Subsectors: ESG Intelligence & Data Analysis, Investing Products/Data

Regions of Operations: North America, Europe

TMX Datalinx, the information services division of TMX Group, provides comprehensive and timely data to the global financial community. This includes equity and derivative market data, corporate reference and valuations, benchmarks and indices, investment analytics, and ESG data. The TMX ESG Data Hub, a key focus, collaborates with leading sustainability and impact data firms to support ESG integration in investment decision-making processes. It offers services such as tracking climate action plans, quantifying impact, screening companies and controversies, following news and events, and performing corporate peer analysis. Michelle Tran, President of TMX Datalinx, stated that the expansion of TMX Datalinx's offerings is in response to client demand and the growing investor need for high-quality ESG data. The company aims to support portfolio construction, enhance investment strategies, and manage investment risk by providing a suite of ESG data sets and continually delivering new content and innovative analytics.





Turbo Net Zero is a pure-play sustainability solutions provider dedicated to providing seamless integration for private market investors and high-growth companies. With a focus on expert guidance, actionable data insights, and innovative technology, Turbo Net Zero serves as the external sustainability office, empowering businesses to unlock value and set new benchmarks of commercial excellence through sustainability.



U-Reg is a rapidly growing RegTech firm, serving a global customer base from our hubs in Singapore and Europe. Our cloud-native, subscription-based platform enables financial institutions of all sizes to manage their regulatory processes and information with ease. The U-Reg platform simplifies the end-to-end journey of onboarding, due diligence, risk management, and regulatory reporting by facilitating seamless exchanges and analyses of regulatory information between financial institutions, their clients, and business partners. Built for collaboration, U-Reg ensures secure and compliant multi-party engagements with strict access controls and comprehensive audit trails. U-Reg is leveraging its innovative regulatory technology to help clients address increasingly complex ESG considerations in their regulatory workflows. This commitment to innovation was recognized through numerous accolades, including being named to the ESGFinTech100, receiving an Innovation Acceleration Grant from the Monetary Authority of Singapore (MAS), and becoming a finalist at the COP28 TechSprint innovation awards.



Founded 2019

Employees: 51-100

 Subsectors: Corporate Assessment & Reporting, ESG
 Intelligence & Data Analysis, Supply Chain Screening, Banking Products/Data

Regions of Operations: North America, South America, EU, EMEA

Ultipa, Inc., a pioneering deep-tech startup based in Silicon Valley, has defined the category of Graph XAI, a realtime graph database market segment. Graph XAI, or graph-augmented AI, addresses the limitations of existing AI frameworks, such as neural networks and LLM frameworks, by focusing on four key aspects: Accuracy, Depth, Explainability, and Velocity (ADEV). Unlike traditional AI frameworks, Graph XAI offers enhanced accuracy by utilising graph computing, overcoming issues like the hallucination problem in LLMs and probability-based guesswork. It also provides real-time ultra-deep traversal capabilities, addressing the shallow computing limitations of many AI and bigdata frameworks. Furthermore, Graph XAI enhances explainability, crucial for the widespread adoption of AI due to security and ethical concerns. Lastly, it improves velocity, offering speed and efficiency, unlike many existing AI systems that are costly and slow. Ultipa serves some of the world's largest and most innovative enterprises, including banks, insurance companies, regulators, and supply-chain companies.







unwr<sup>•</sup>tten

Founded 2022

Subsectors: ESG/Climate Risk

Employees: 11-50

Regions of Operations: United Kingdom

Unwritten, established in London in 2022 by former leaders of Palantir Technologies' climate data solution, is supported by top venture funds, climate finance academics, and industry experts. The UK-based team possesses expertise in data science, software engineering, economics, and finance. Unwritten provides private market investors with a comprehensive understanding of climate change's financial implications. Its 360 platform offers analytics that enable private investors to assess climate opportunities and risks for their portfolio companies and funds. The company's modelling evaluates the impact of climate change on the global economy using a billion-point data scale, addressing the interconnections between technology, regulation, and demand across intricate supply chains. An advisory board, including renowned figures such as Prof. Cameron Hepburn and Prof. Alex Edmans, ensures that Unwritten's climate risk analytics remain at the forefront of innovation and align with the latest academic insights.



The Upright Project is an independent impact data company renowned for creating the world's largest impact quantification model for the global private sector. It uniquely quantifies both the positive and negative impacts of over 50,000 businesses, 35,000 funds, and 150,000 product and service categories on the environment, human health, knowledge, and society. Utilising a proprietary natural language processing framework, Upright analyses more than 250 million scientific publications, public databases, and company disclosures. This positions Upright as a vital link between humanity's collective scientific knowledge and the private sector, empowering companies, investors, and consumers to make value-based decisions. Currently, over 250 investors and businesses, including APG, Nordea, Pictet, EQT, and the European Investment Bank, depend on Upright's data to ensure transparency in ESG and sustainability initiatives.



Founded 2022

Bemployees: 1-10

Subsectors: ESG/Climate Risk, ESG Intelligence & Data Analysis

Regions of Operations: Global

ValueCo is a mission-driven company focused on integrating environmental, social, and human criteria into company performance and market valuations. It addresses the diverse opinions of investors on ESG matters by offering an ESG market view, akin to an ESG bid-offer system in financial markets. ValueCo is pioneering the development of the first SaaS solution that gathers proprietary ESG ratings from investors and provides AI-powered anonymised analyses to asset managers, institutional investors, and corporates. Through its collaborative model and advanced research, ValueCo uniquely collects and utilises asset managers' internal opinions. This approach allows the company to harness the collective intelligence of responsible investors, thereby enhancing market practices overall.





Founded 2024

3 Employees: 1-10

Subsectors: ESG/Climate Risk, ESG Intelligence & Data Analysis, Investing Products/Data, Banking Products/Data

Regions of Operations: France

Wangari Global, named after Wangari Maathai, the 2004 Nobel Peace Prize laureate and passionate sustainability advocate, seeks to infuse the financial sector with a values-driven, fighting spirit. The company focuses on quantitative methods, believing that systematic, quant-driven approaches to sustainability have untapped potential. Currently operating as a consulting firm, Wangari Global is pioneering its algorithms and quantitative strategies with several mid-to-large financial institutions. In anticipation of the first wave of CSRD reports, the company plans to expand its influence by launching a software platform within a year. Wangari Global's ultimate aim is to serve financial institutions worldwide, assisting them in making businesses more sustainable.



WealthRyse leverages its proprietary neural network to provide "Al-as-a-service" to empower wealth managers and financial advisors. This enables managers and advisors to differentiate themselves by producing predictive and tailored portfolio advice on demand for their clients. Developed by the same technical team that coded and implemented the rebalancing engine at one of the world's largest asset managers, WealthRyse uses dynamic programming to "learn" and deliver highly tailored predictive portfolio insights. These actionable insights strengthen client relationships and drive engagement for advisors and managers due to their ability to provide a higher probability of return using such a service. Ultimately, this Al co-pilot scales the ability of advisors and managers to stand out when engaging clients, providing consistent portfolio outperformance that directly results in a quantifiable increase in assets under management (AUM) and boosting of recurring revenue.



Wequity enables ESG professionals and auditors to save time in compliance tasks. Their software automates the filling of B2B ESG questionnaires & CSRD compliance verification by extracting and analysing data from clients' internal documents, enhancing precision and adding reasoning and sources, thus streamlining compliance and disclosure. So far on average they have reduced the time taken to complete questionnaires at least by 70%.

ESGFINTECH100





### COMPANY RESEARCH PROFILE



## Founded 2018Paris, France

Tans, Trance

www.weefin.co

Remployees: 51-100

Regions of operation: France, United Kingdom, Italy, Luxembourg

#### **KEY EMPLOYEES:**





**ESGFINTECH** 

Marion Aubert Co-founder and Head of UK



Sabrine Aouida Co-founder & Chief Impact Officer



Guillaume Klech Co-founder and CTO

#### Subsectors: ESG/Climate Risk, ESG Intelligence & Data Analysis, Regulatory Change Management

#### OFFERING

WeeFin offers a pioneering SaaS platform focused on sustainable finance, enabling financial institutions to align investments with environmental and social goals. By combining financial expertise with innovative technology, WeeFin helps clients meet regulatory requirements and drive impactful change. Its solutions are designed to integrate sustainability into decision-making processes, advancing transparency and responsibility within the financial sector. With over 40 clients, WeeFin is expanding across Europe and has been recognised for its innovation, including winning Fintech of the Year 2023 in France and Best ESG Technology Initiative.

#### PROBLEM BEING SOLVED

WeeFin addresses the challenge of managing inconsistent ESG data by offering ESG Connect, a SaaS platform that centralises and streamlines data for financial institutions. By simplifying data management across various teams, it reduces operational risks, ensures accuracy, and helps avoid greenwashing accusations. WeeFin enables ESG analysts to focus on more strategic sustainability goals, shifting away from time-consuming manual processes. This solution empowers financial institutions to develop scalable, ambitious ESG strategies while maintaining transparency and compliance with evolving regulatory demands.

#### **没** TECHNOLOGY

WeeFin utilises AWS Cloud, cloud-native technologies, and data lakehouse architecture to build an innovative, scalable ESG data pipeline. This approach supports fast development cycles and advanced ESG data management. By leveraging DevOps and Infrastructureas-Code methods, WeeFin ensures high availability, flexibility, and optimal performance. The platform combines advanced algorithms based on Machine Learning, cutting-edge data storage and processing aiming at centralising all ESG data management and processes (including computations and reporting generation). Additionally, built-in security measures protect the system against sophisticated threats, ensuring the solution is both robust and secure.

#### **1** PRODUCT DESCRIPTION

WeeFin's SaaS platform is fully dedicated to helping financial institutions build and operate ambitious sustainable investment strategies. Designed by ESG experts, it simplifies ESG processes through a turnkey platform. Key features include:

- A centralised "Golden Source" for ESG data, aggregating internal, commercial, and public data.
- Automation of regulatory and custom report production (e.g., TCFD, UK SDR, EU SFDR)
- Monitoring and recording of engagement and votes via dashboards

WeeFin's flexible, modular platform allows clients to easily connect ESG data, deploy scalable processes, and support growing sustainable finance strategies.

#### TRACTION/GROWTH

- Clients Natixis, Sycomore, La Financière de l'Echiquier, Sienna Investment Managers, Ostrum Asset Management
- Partnerships Bloomberg, S&P Global, Iceberg Data Lab, MSCI, Luxembourg Green Exchange, ISS ESG, Trucost ESG Analysis, Beyond ratings, Sustainalytics, Science based targets initiative, Carbon4, CDP, Urgewald

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# How WeeFin is helping FIs scale their sustainability strategies

Founded in 2018, Paris-based firm WeeFin markets a SaaS platform that empowers financial institutions to scale their sustainability strategy with ease. The company provides users with a centralised 'ESG Golden Source' and streamlining collaboration, we help them build a robust, forward-thinking sustainable strategies.



# WEEFIN

Before establishing WeeFin, Grégoire Hug worked as a quant at BNP Paribas, the well-known financial firm. At that point, he realized that asset managers, who were beginning to use ESG data, were facing challenges.

"I realised at the time there was a lot of intelligence deployed in these data sets, and we saw that there was no technology ready to be used by investors to transform this ESG data into something to be used for financing or an investing purpose," said Hug.

This, he claims, led to the creation of WeeFin to foster sustainable finance. "The way we are fostering sustainable finance is through creating a technology that helps financial institutions – whether huge banks, investment managers or institutional investors – to integrate ESG data at scale in the investment and financing processes.

#### The WeeFin technology

With artificial intelligence and machine learning technologies helping to drive greater innovation and disruption within an

already fast-growing and developing ESGFinTech market, is it growing ever more important to have a tech offering that sets you apart from other key players.

In the words of Hug, WeeFin is created an ESG platform that is customised for each client. The firm, he said, has the largest number of ESG data sources available in the market today – 38 – ready to be used for its clients.

"It's plug and play," remarked Hug.



"Each of our clients can choose data sources they want, and then we have a huge machine learning algorithm that will be deployed on all their investments and financing so that they can have hundreds of KPIs available for each of the companies. On average, we have 500 KPIs per company and per client"

The second key benefit for WeeFin's technology is that the firm claims it is helping to streamline all of the ESG processes. "Being an ESG investor means you're going to use the ESG data sets, so we have interfaces in the platform to automatize reports, to automatize internal workflow decisions and to automatize the relationship in between the companies. If you want to engage and make decisions with a particular company, everything that you need to do as an investor in practice, you will have a way to automise key





processes with our technology,"

#### Pain points and USP

As businesses far and wide – and especially across the financial sector – look to make their products and services more inline with the evolving sustainability needs of the market, there are growing unmet needs in the market around ESG data that WeeFin is looking to assuage.

According to Hug, there is a huge issue of quality of harmonisation – on having one single source of truth inside your organisation for ESG. There was also an issue identified around collaboration. "When we are talking about processes and all the different business lines to use ESG data, such as asset managers, financing team, the risk reporting team and more – you have to make all of these guys collaborate on the same type of data set," Hug explained. "Today you have dozens of variation of what is ESG and what's not ESG, depending on the service you look at in a huge bank today."

As well as facing pain points is the absolutely vital point of making your product and mission stand out. How does WeeFin achieve this?

It starts, Hug comments, with the type of clients.



"We are the only start-up FinTech I know that will address huge financial institutions and huge banks. Usually, our main competitor is internal development, in a sense that we are the only firm that developed a platform in this area that flexible, and you need flexibility for these kind of clients."

The second area of differentiation is that what WeeFin did through its platform is address the 'flexibility challenge'. Hug explains that the firm is giving the choice for each of its clients about the data sources, the calculation and the KPIs that the firm is able to calculate on average for its clients. "We don't have two clients today that have the same KPIs, that have the same data sets available," he stated. "So that's probably the way that we are differentiating ourselves against the competition - that we provide one data set, one standardized data set, which that will be different but also the same for all clients," he said.

#### The WeeFin mission

Any company that looks to firmly establish itself front-andcenter within an industry must have an overarching mission to drive it. For WeeFin, a key driver comes from an unmet need around ESG data.

Hug explained, "What we saw is that sustainable finance is a fantastic way to change the world in general and therefore to push more investments into this area. However, we saw that there was a lack of tools to do that at scale.

"So, the goal for WeeFin is to help big investors to do better with ESG and to rise to the level of ambition of all of our clients so that they're able to do better with better ESG data. It also means addressing topics that are not being addressed today, like biodiversity or social issues, and helping them to measure what they can't measure today and reducing the cost of ESG data management a little more so that they can focus their budget on providing great sustainable actions for their customers."

#### **ESGFinTech trends**

In a sector that is fast evolving, the trends that are standing out in the ESGFinTech market continue to evolve alongside the market. What are some of the key trends identified by WeeFin?

In the view of Hug, one key area of focus is AI for ESG data gathering. "This is something that is used by most of our partners today," said Hug. "Over the 38 different data sources that we are using, I would say half of them have always needed an AI project going on or are already using AI.

"This is something that will grow and that is a good thing for investors, in a sense that it will bring more data as well as being a challenge for investors, because sometimes its even harder to understand the data and the model behind," he remarked.

#### **Future plans**

As WeeFin gazes towards the medium to long-term future, what is next for the innovative ESGFinTech enterprise? Here, the watchwords for the company are growth and expansion.

"Today, we have 70 people working in the team, as well as 40 clients, which involve some big institutions," said Hug. "We can count the AUMs that we are covering in terms of trillions, and we have also opened four locations – France, Luxembourg, Italy and London.

Beyond this, the firm is looking towards further European developments as well as continuing to scale its product to help more clients as well as to scale its ESG data processes, so that they are able to do more through WeeFin's technology





Yieldrive is a fintech platform that assists investors in assessing the financial impact of companies' ESG (Environmental, Social, and Governance) initiatives. Utilising proprietary Al-driven analytics, it offers insights into how ESG efforts influence the financial performance of publicly traded companies globally. The platform collects and analyses data from millions of documents, providing detailed ESG evaluations to aid users in making informed investment decisions. Key features include the "Portfolio Adjuster," a tool for optimising the ESG performance of investment portfolios, and comprehensive research on thousands of companies, along with ESG performance reports. Yieldrive is particularly beneficial for investors seeking to align their financial strategies with sustainability goals, offering transparency and daily updates based on real-time data. While not a trading platform, it provides tools for research, portfolio adjustment, and ESG assessment, catering to individual investors, businesses, and scholars. Subscription options vary from basic to enterprise-level, depending on the required analysis depth.



Zeti is a green fintech company that originated in London and has expanded its operations to California and New York. The company is on a mission to reduce carbon emissions and facilitate the transition of fleets to zero and ultra-low emission vehicles. Zeti offers institutional lenders the opportunity to generate attractive, risk-adjusted returns in a new, clean asset class. Its digital financing platform connects operators of business-critical vehicle fleets, promoting clean mobility. Positioned at the intersection of fintech, mobility, and sustainability, Zeti leverages technology to revolutionise transport financing and support the objectives of both businesses and society.





#### ABOUT US

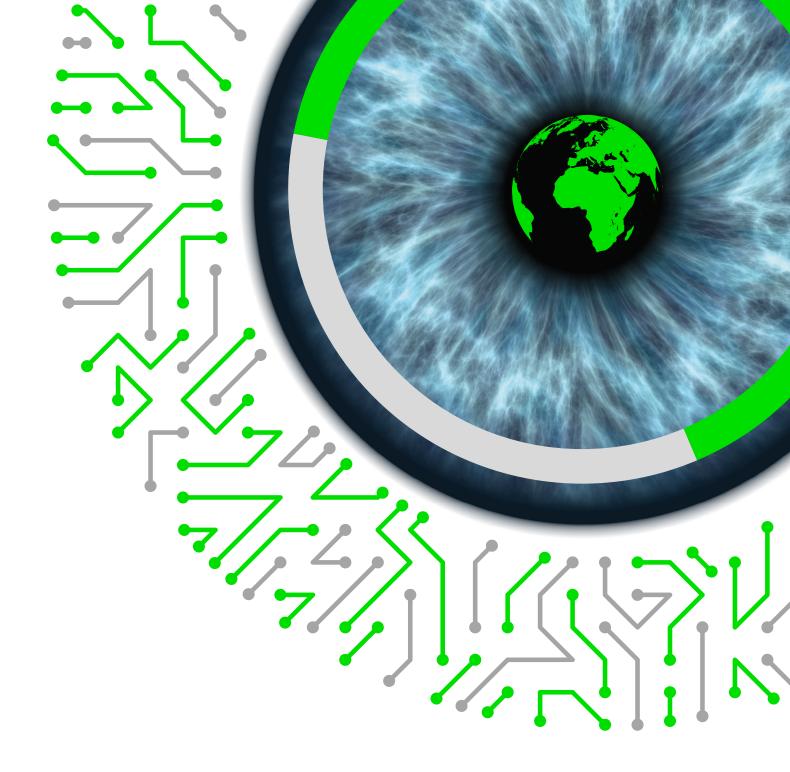
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