



# GLOBAL INSURTECH SUMMIT

17<sup>th</sup> of April 2024 – 155 Bishopsgate,  
London

TIME	Keynote Stream -		
08:00-08:50 [50 mins]	REGISTRATION AND NETWORKING BREAKFAST		
08:50-09:00 [10 mins]	WELCOME AND INTRODUCTION		
09:00-09:15 [15 mins]	KEYNOTE ADDRESS  Speaker:		
09:15-10:00 [45mins]	KEYNOTE PANEL DISCUSSION - Beyond the InsurTech Horizon: Strategies for Growth and Adaptation in a Dynamic Insurance Landscape  <ol style="list-style-type: none"><li>1. How are insurers maintaining stability and growth amidst tough macroeconomic conditions, and what strategies have proven effective?</li><li>2. How are insurers adapting to evolving customer expectations, and what specific steps are being taken to ensure customer satisfaction in this changing landscape?</li><li>3. What strategies are insurers employing to target and retain Gen Z, and how is the industry adapting to meet the preferences of the younger generation?</li><li>4. How is data-driven insurance shaping the industry, and what role are you seeing data playing in understanding customers better and influencing product development?</li><li>5. In what ways are insurers using technology to enhance agility, and how crucial is technological innovation for long-term competitiveness?</li><li>6. How are insurers adapting strategies to think innovatively about distribution models and seamlessly integrate these new approaches?</li></ol>		
10:00-10:20 [20 mins]	KEYNOTE PRESENTATION - Revolutionizing Property & Casualty Insurance through IoT		
10:20-10:55 [35 mins]	NETWORKING BREAK		
	Stream A	Stream B	Stream C



10:55-11:15 [20 mins]	<b>PRESENTATION - The Digital Health Insurer: Embracing Technology for a Better Tomorrow</b>	10:55-11:05 [20 mins]	<b>PRESENTATION: The Role of Insurers and Technology in Addressing Climate Change Risks</b>	<b>Product Demos</b>
11:15-11:55 [40 mins]	<b>PANEL DISCUSSION – Engaging Your Customers Effectively: Tackling the Key Challenges in Your 2024 Insurance Distribution Strategy</b>  <ol style="list-style-type: none"><li>1. What primary challenges and obstacles are insurance firms currently encountering when it comes to effectively reaching and engaging customers through their distribution models?</li><li>2. What is the role of the insurer in 2024? How is this shaping / how has this been shaped by your distribution strategy?</li><li>3. How should insurers approach a transformation of their distribution strategy? What technologies are most impactful in acquiring and enhancing engagement with customers?</li><li>4. Thinking about data – what are the priorities when it comes to utilising this as a tool in your distribution strategy from a customer perspective?</li><li>5. How do insurance firms decide whether to partner, and who with? When is embedded insurance the right move strategically?</li></ol>	11:15-11:55 [40 mins]	<b>PANEL DISCUSSION – Unpacking Underwriting Excellence: Operational Challenges and Strategies for Success</b>  <ol style="list-style-type: none"><li>1. What are the biggest operational challenges currently facing insurers in the underwriting process?</li><li>2. How are advancements in technology (such as advanced analytics, predictive modelling, AI and automation) being used to optimize data-driven decision-making in the underwriting process?</li><li>3. What should organizations do to ensure they have the right calibre of resources, training and skills to stay competitive in the underwriting world of tomorrow?</li><li>4. Do you have any case studies of successful underwriting operational transformations? What was important here?</li><li>5. What place do you see for AI in the transformation of underwriting operations over the next few years? What do you think the scale of its impact will be?</li></ol>	
11:55-12:15 [20 mins]	<b>PRESENTATION - Unleashing the Potential of No-Code Insurance Solutions in 2024</b>	11:55-12:15 [20 mins]	<b>PRESENTATION - Navigating the Intersection of Life Insurance and Technology</b>	



12:15-12:55 [40 mins]	<b>PANEL DISCUSSION - Revolutionizing Insurance Claims: Navigating Customer Expectations, Technology Integration, and Transformative Strategies</b>  <ol style="list-style-type: none"><li>1. What are the main problems facing insurers in prioritizing customer experience and expectations in the claims process? What do today's digital customers expect during the claims journey?</li><li>2. How can different technologies such as predictive analytics, AI, RPA and chatbots be used to enhance each stage of the customer journey?</li><li>3. What advice would you give to an insurer looking to undergo a claims transformation?</li><li>4. When looking to work with a technology solution provider, how do you identify and prioritize your specific needs and how do you maintain this relationship as you look to the long-term?</li><li>5. What use cases have you seen for generative AI in the claims process? How does this align with customer expectations?</li></ol>	12:15-12:55 [40 mins]	<b>PANEL DISCUSSION - Riding the Waves of Data: Balancing Changing Opportunities and Expectations of Data in Risk Management</b>  <ol style="list-style-type: none"><li>1. How has the landscape of using data &amp; analytics for risk management evolved over the past few years?</li><li>2. What challenges and opportunities have arisen from the increased availability and diversity of data sources for risk assessment?</li><li>3. Can you share any examples of successful implementations of predictive modelling techniques? What factors made these a success?</li><li>4. What opportunities does a successful integration of data into an organizational approach have on the relationship insurers have with their customers?</li><li>5. What lessons have been learned from implementing data-driven risk management initiatives, and how have these influenced future strategies?</li><li>6. How do you see the implementation of AI in data &amp; analytics techniques in risk management shaping the direction insurers will take over the next few years?</li></ol>	
12:55-14:00 [1hr 5 mins]	<b>NETWORKING LUNCH</b>			
Stream A		Stream B		Stream C



<b>14:00-14:40</b> [40 mins]	<b>PANEL DISCUSSION - Customer-Centric Underwriting: Navigating Complexity and Embracing Technological Innovation</b> <ol style="list-style-type: none"><li>1. For underwriters, what features do customers commonly recognize as indicative of an exemplary insurance provider?</li><li>2. What are the biggest challenges being faced by underwriters in terms of managing customer expectations?</li><li>3. To what extent is personalization a desirable goal for underwriters? What opportunity is there for technology to aid where it can?</li><li>4. What are the largest use cases for data analytics in meeting customer expectations in the underwriting process?</li><li>5. What innovative use cases have you seen for telematics and IoT in underwriting? How has these impacted the strategies insurers employ to understand their customers better?</li><li>6. How has the integration of AI in the underwriting process contributed to improving relationships with customers, and what future opportunities exist for leveraging it to further enhance these connections?</li></ol>	<b>Product Demos</b>	<b>Roundtables</b>
<b>14:40-15:00</b> [20 mins]	<b>PRESENTATION – Being Strategic with Sustainability: How to Effectively Integrate ESG into Your Insurance Operations</b>		



15:00-15:40 [40 mins]	<p><b>PANEL DISCUSSION - Tech-Enhanced Vigilance: The Realities of Insurance Fraud in 2024</b></p> <ol style="list-style-type: none"><li>1. What scale has insurance fraud reached in 2024? Can you share specific trends or emerging patterns in fraudulent activities that have been particularly notable this year?</li><li>2. Who are the typical drivers of insurance Fraud? Where are organizations currently struggling?</li><li>3. How has technology (AI, ML, advanced analytics) helped in the fight against fraud up to now? Can you share any real-world success stories or instances where technological solutions led to significant fraud prevention outcomes?</li><li>4. How can your data strategy be optimized in your approach to tackling fraudulent claims? What are the priorities and where should investment be placed?</li><li>5. How do you expect the arena of Insurance Fraud to change with the rapid evolution of AI systems? How should organizations prepare for this?</li></ol>		
15:40-16:05 [25 mins]	<b>NETWORKING BREAK</b>		
TIME	Stream A		
16:05-16:25 [20 mins]	<b>PRESENTATION - Adapting Insurtech for Gen Z: Strategies and Solutions</b>		



16:25- 17:05 [40 mins]	<b>PANEL DISCUSSION - Beyond the AI Buzzwords: Practical Applications and Strategies for Implementing AI in Insurance</b> <ol style="list-style-type: none"><li>1. What are the most prominent and concrete use-cases of AI in the insurance industry today?</li><li>2. Beyond the hype, what concrete use cases have you observed for Generative AI?</li><li>3. What steps should insurers take to ensure the seamless integration of AI into their operations and remain competitive?</li><li>4. In your experience, where have you encountered the largest obstacles in the deployment of AI in insurance? Could you share any case studies to illustrate these challenges?</li><li>5. With the increasing reliance on various forms of AI, what specific skills and talents do insurers need to cultivate among their workforces?</li><li>6. How should insurance firms proactively take steps to ensure compliance with any AI implementations they enact?</li></ol>
17:05	<b>CLOSING REMARKS</b>
17:05- 18:00 [55 mins]	<b>NETWORKING RECEPTION</b>
18:00	<b>END OF SUMMIT</b>