

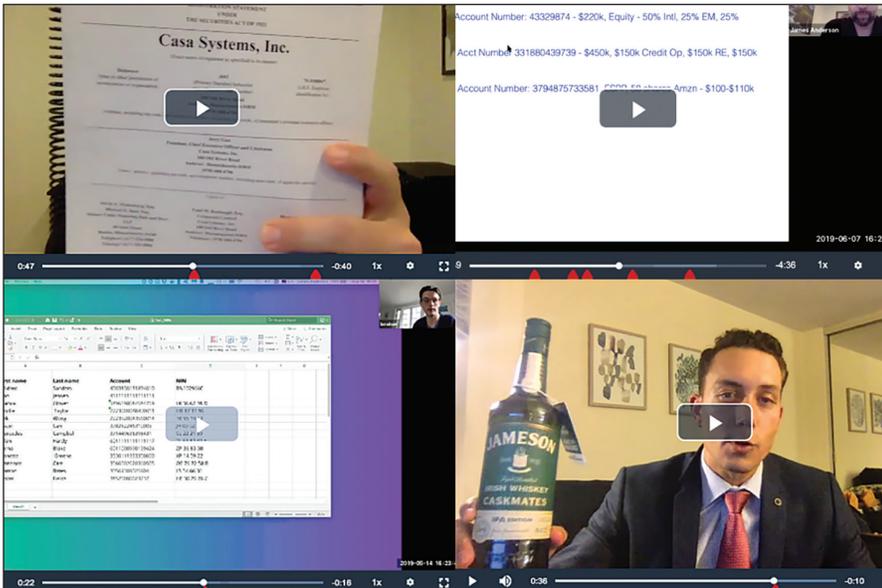
# Theta Lake Integration with Webex Meetings and Teams

Modern video and chat communications compliance made easy

Cisco Webex, the world's most popular way to meet, is the leading enterprise solution for video conferencing, online meetings, screen share, and webinars, making it easy for companies to engage and collaborate with customers, prospects, and partners. For regulated industries, tapping into the benefits gained from video and collaboration chat also means complying with retention, supervision, and review requirements of your digital communications.

The tools to effectively and efficiently perform video review, supervision, and archiving haven't been available to compliance teams, making it difficult to supervise video content. Theta Lake is changing that, enabling organizations to compliantly personalize communication in a video-first world.

Theta Lake seamlessly integrates with your Webex Meetings and Webex Teams platform to provide AI-based compliance, archiving, and eDiscovery with automated risk detection and review workflow of shown, shared, spoken, written, and whiteboard content. Theta Lake also captures recordings from Cisco devices joining Webex Meetings, such as Webex Board, Webex Room Kit, Webex Desk Pro, Webex DX 80. Theta Lake makes it easy to effectively manage video compliance while saving time and resources.



*Compliance risks can appear in visual, written, and whiteboard formats*

## Use Cases

### #1 Data loss prevention and rule-based retention for visual content

Video conferencing features, such as content sharing and whiteboarding, provide effective ways for employees to communicate. However, use of these tools introduces the risk of inadvertently sharing confidential information over a channel that has historically lacked oversight tools.

Theta Lake analyzes risks in the background and transcribes shared content, such as presentations, desktops sharing, and even virtual whiteboards. This makes it possible to enable key Webex Meetings productivity tools without opening your firm to undue risk.

## Experience the Advantages

Theta Lake unlocks the benefits of using Webex Meetings and Webex Teams in regulated industries by providing a purpose-built compliance platform to supervise and archive shown, shared, spoken, written, and whiteboard content.

### Improve Compliance, Reduce Risk

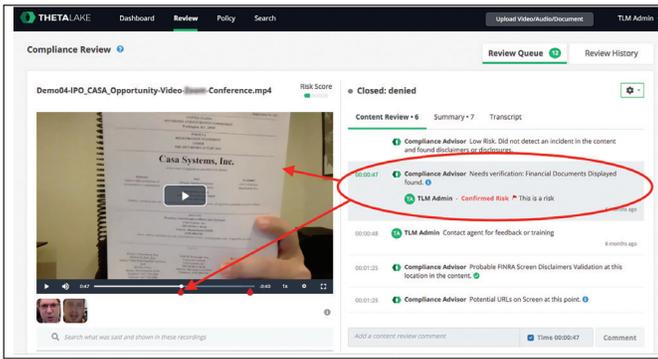
- Automated risk prioritization surfaces the high-risk videos requiring review and eliminates random sampling and manual searches of inaccurate, raw transcripts
- 40+ pre-built policies automatically detect compliance and data leakage risks in recordings, including audio and visual content.
- Supports capture of video recordings from Webex Application along with Cisco devices joining Webex meetings (Webex Board, Room Kit, etc.)

### Improved Productivity and Usage of Webex Meetings

- With compliance oversight in place, you can enable the use of chat/file sharing, whiteboarding, and content sharing that were previously disabled
- Expand Webex Meetings usage to additional external-facing communications that require retention and supervision

### Save Time and Money

- AI-powered workflow and insights make reviewing video content easy, efficient, and consistent
- Detailed reports on video recordings, identified risks, and review actions provide auditors insights into your governance practices.



Automated risk detection of compliance risks and data leakage, plus AI-assisted workflow

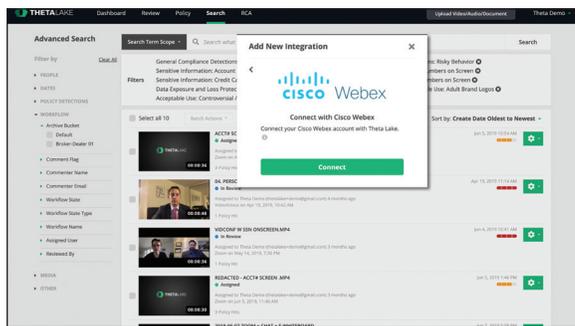
process, and technology approach for reducing the risks of embracing video collaboration.

### #3 Automating risk detection and review

Supervision approaches have typically relied on manual review of random recording samples or search tools on transcripts. These approaches are not built to scale, lack accuracy, and are resource intensive.

Leveraging tools, such as artificial intelligence, enable your firm to review 100% of your recordings, as well as automate detection of compliance and conduct risks. In addition, if you prefer not to record all conversations, Theta Lake allows for a basic risk assessment by auditing a representative sample of recordings.

Automating the detection of compliance risks enables your compliance team to focus manual review efforts on higher-risk content and more efficiently perform recording review. This improves your ability to uncover misconduct, eliminates wasted efforts from reviewing low-risk videos, and expands supervision to a larger volume of recordings.



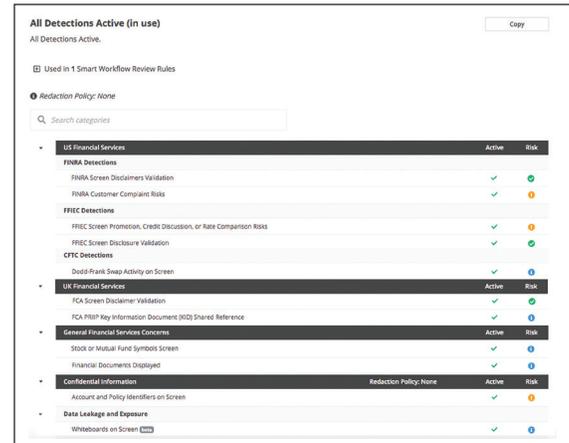
Native integration enables seamless ingestion, archiving, and long-term retention of recordings and chats for all or selected groups of Webex Meetings users.

3. Organizations create rule-based policies for long-term video content retention in a secure, WORM-compliant archive and have access to rich eDiscovery across video recordings.

## #2 Archiving, retention, and eDiscovery for Webex Meetings and Webex Teams

SEC 17a-4 requires retention, indexing, and accessibility of electronic communications from Webex Teams and Webex Meetings (whiteboard, content sharing). In addition, call recording regulations such as Dodd-Frank, FSA, and MiFID II, along with privacy laws like GDPR and CCPA include requirements and accountability for recording compliance. This makes it essential to have a governance process in place to have visibility into your communications, including video.

Adopting video communication without oversight creates additional compliance risk and legal concerns around data leakage and misconduct. Instead, you should have a plan,



NLP and deep learning based policies automate detection of compliance risks onscreen, in audio, in chat, and in documents

## How it Works

Joint Webex and Theta Lake customers benefit from policy-based retention, automated risk detection, and workflow insights that streamline supervision of voice, video, and content sharing within Webex Meetings.

1. Theta Lake natively integrates with Webex Meetings and Webex Teams, enabling you to apply compliance policies and create customizable workflows for the videos and chat content you want to include in your governance practice.
2. Theta Lake automatically analyzes shown, shared, spoken, written, and whiteboard content when a new Webex Meeting recording is created.



**ABOUT THETA LAKE.** Theta Lake provides cloud-based compliance for video, audio, and other modern digital communications. Its patent-pending technology uses AI, deep learning, and seamlessly integrates with the leading audio recording, video marketing, and video conferencing platforms to detect compliance risks in what was said or shown in modern digital communications. Using AI to also power insights and automation, Theta Lake provides directed workflow to add consistency, efficiency, and scale to the compliance review and supervision process, driving down the cost of compliance.