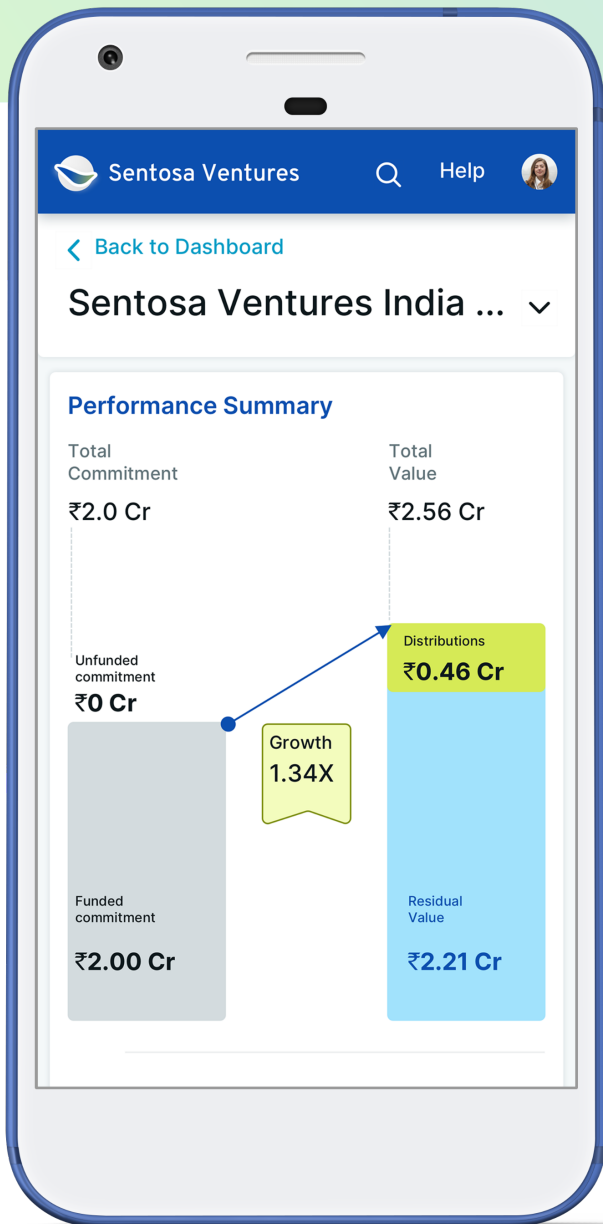


# Digitally Transforming Fund Distribution and Reporting

Immediacy • Connectivity • Ubiquity



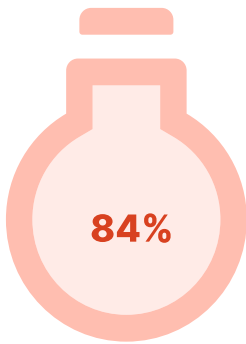
## Re-anchor Your Business Into The New Age

Traditional email based marketing and reporting of Alternative Investments is an outdated form of engagement with distributors/ wealth advisors and investors.

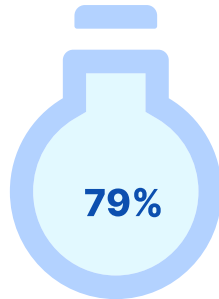
AIFMetrics' closed secure cloud hosted platform connects Fund Managers to their Distributors and Investors through an enhanced digital experience. Fund Managers can also cultivate new domestic/ international client segments by distributing through our accredited network of Distributors/ Wealth Advisors.

AIFMetrics onboards all types of Alternatives including VC/PE, Venture Debt, Hedge, Long Only, Structured Credit, Special Situation, Pre IPO, Real Estate, PMS, MLD, Co-Investments and all other alternate structures inaccessible in the public domain.

# Alternate Fund Managers Prioritize Digital Transition



Investors plan to increase their allocation to alternatives in the next 5 years



AIFs building capabilities in new digital platforms



AIFs accessing new markets & client groups through digitization



AIFs embracing digitization to cater to millennials

Source – Preqin Global Alternatives Report, 2020  
Alternative Investments 3.0 Digitize or Jeopardize; KPMG 2020

## Digitally transform with AIFMetrics



### On Demand White-Labelled Content

24/7 secure access to your Distributors and Investors on fund performance, portfolio, digital statements, co-investment opportunities, fund updates and data room.



### Personalised Dashboards

Simplified dashboards for Investors and Distributors. Reflect Contribution Metrics, Distributions, Capital Calls, Portfolio News etc.



### High Impact Marketing & Turnaround

Real-time updated digital fund marketing collateral to wealth advisors. Deliver visually appealing insights and videos apart from static presentations. Logins and click statistics for prospective investors.



### Automated Statements, Drawdowns & Tax Forms

Increase operational efficiency - publish and email bespoke Investor PDF statements, drawdown notices and tax forms with a click of a button.



### Portfolio MIS and Review Notes

Customised plug-in for Investment Teams - track fund portfolio investment, liquidity, burn, financial performance, current news on a real time basis with access control features.



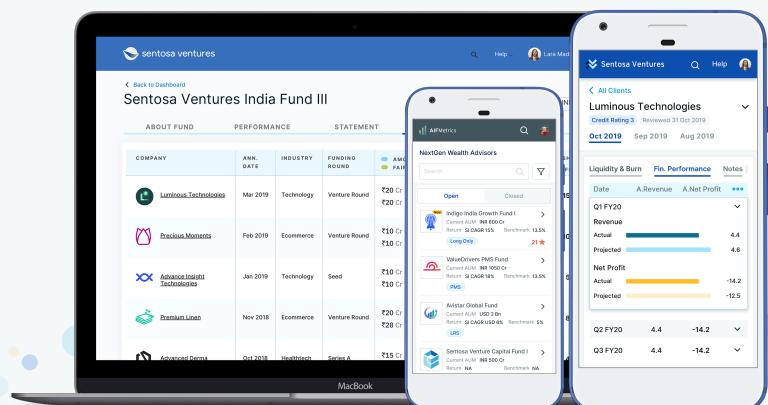
### AIFMetrics Platform Connect

Access our AIFMarketplace module to introduce new funds to the domestic/ international advisor universe and expand market reach. Facilitate secondaries on AIFDeals with wealth advisors in their marquee HNI client base.



### Multi Jurisdiction and Multi Currency

Domicile agnostic and supports all types of International Funds, International Intermediaries, and International Investors.



★  
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