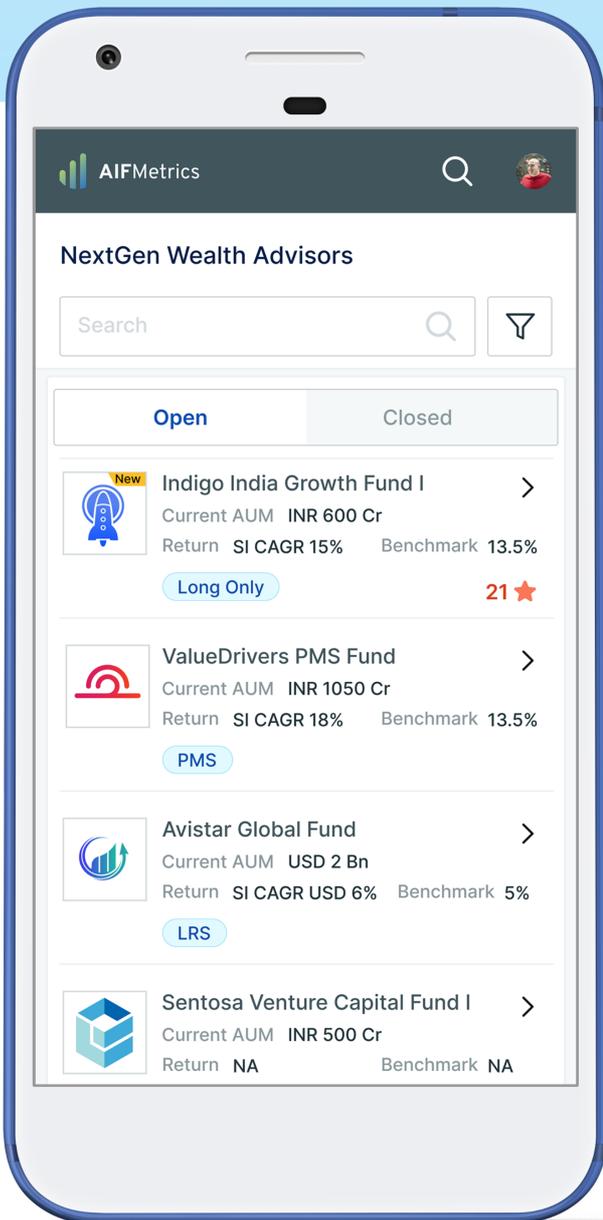


Digitally Transforming Fund Distribution and Reporting

Immediacy • Connectivity • Ubiquity



Re-anchor Your Business Into The New Age

HNIs and institutional investors continue to diversify portfolios to reduce volatility and manage risk; making it imperative for Advisors/ Distributors to offer an alternative products profile. Regulatory changes on upfront fees and direct plans are also motivating Advisors/ Distributors to advise clients on alternatives.

AIFMetrics' closed secure cloud hosted platform connects Distributors to Alternative Fund Managers through an enhanced digital experience. Distributors/ Wealth Advisors can join AIFMetrics' accredited advisory network to receive exclusive access to new/ existing alternative products from domestic/ international Fund Managers.

Advisors/ Distributors will have access to all types Alternatives including VC/PE, Venture Debt, Hedge, Long Only, Structured Credit, Special Situation, Real Estate, PMS, MLD, Co-Investments and all other alternate structures inaccessible in the public domain.

Alternate Fund Managers Prioritize Digital Transition



Investors plan to increase their allocation to alternatives in the next 5 years



AIFs building capabilities in new digital platforms



AIFs accessing new markets & client groups through digitization



AIFs embracing digitization to cater to millennials

Source – Preqin Global Alternatives Report, 2020
Alternative Investments 3.0 Digitize or Jeopardize; KPMG 2020

Digitally transform with AIFMetrics



On Demand White-Labelled Content from AIFs
Distributors/ Wealth advisors receive 24/7 secure access to fund performance, NAV trend, portfolio, updates, marketing collateral etc. Plug-in API interface for investor reporting apps.



High Impact Marketing
Deliver visually appealing insights and videos apart from static presentations to your wealth clients. Enable product review logins for prospective investors and receive click statistics.



Personalised Dashboards
Simplified dashboard with analytics, fund updates, new fund launches, fund manager marketing videos and distributor specific client statements.



Distributor Sales Corner
View fund manager posts on portfolio stocks, strategy etc. to increase sales and share insights with fund managers. Look beyond static email communication.



Multi Jurisdiction and Multi Currency
Domicile agnostic and supports all types of international funds, international intermediaries, and international investors/ LPs.



Empower Relationship Managers with Analytics
Real time comparison of AIFs with mutual funds, benchmarks, portfolio turnover etc. with access control features.



AIFMetrics Platform Connect
Access the AIFMarketplace module to explore new/ existing alternative products. Connect with a network of advisors in the AIFDeals module to facilitate secondaries for your clients with marquee HNI clients of other advisors.

Request for Demo
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COMPANY	ANN DATE	INDUSTRY	FUNDING ROUND	AMOUNT INVESTED	FAIR MARKET VALUE	% OWNERSHIP ON FDI
Luminous Technologies	Mar 2019	Technology	Venture Round	₹20 Cr	₹20 Cr	15%
Proximus Moments	Feb 2019	Ecommerce	Venture Round	₹10 Cr	₹10 Cr	10%
Advance Insights Technologies	Jan 2019	Technology	Seed	₹10 Cr	₹10 Cr	5%
Premkum Lipos	Nov 2018	Ecommerce	Venture Round	₹20 Cr	₹28 Cr	8%
Advanced Data	Oct 2018	HealthTech	Seed R	₹15 Cr	₹15 Cr	4%